



May 8, 2012

DISH Network Places Offering of \$1.9 Billion in Senior Notes

ENGLEWOOD, CO -- (Marketwire) -- 05/08/12 -- DISH Network Corporation (NASDAQ: DISH) today announced that its subsidiary, DISH DBS Corporation, has priced an offering of \$900 million aggregate principal amount of 5-year debt securities at an issue price of 100% and \$1 billion aggregate principal amount of 10-year debt securities at an issue price of 100%. The debt securities will be issued as 4.625% Senior Notes due 2017 and 5.875% Senior Notes due 2022. The net proceeds of the offering are intended to be used for general corporate purposes.

The offering is expected to close on May 16, 2012, subject to customary conditions.

DISH DBS Corporation placed the notes in a private placement under Rule 144A and Regulation S under the Securities Act of 1933, as amended (the "Securities Act"). The notes have not been registered under the Securities Act and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements. This press release does not constitute an offer to sell or a solicitation of an offer to buy any of the notes; nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

Except for historical information contained herein, the matters set forth in this press release are forward-looking statements. The forward-looking statements set forth above involve a number of risks and uncertainties that could cause actual results to differ materially from any such statement, including the risks and uncertainties discussed in DISH Network Corporation's and DISH DBS Corporation's Disclosure Regarding Forward-Looking Statements included in their recent filings with the Securities and Exchange Commission, including their annual reports on Form 10-K and their most recent quarterly reports on Form 10-Q. The forward-looking statements speak only as of the date made, and DISH Network Corporation and DISH DBS Corporation expressly disclaim any obligation to update these forward-looking statements.

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