



DISH Makes Expansive HBO Content Available On Demand for Home TV Viewers

LAS VEGAS, NV -- (MARKET WIRE) -- 01/09/12 -- (NASDAQ: DISH) -- [DISH Network L.L.C.](#) and Home Box Office, Inc., announced today an agreement that will give DISH customers expanded access to HBO's acclaimed programming. The agreement enables DISH customers with or without Internet, who subscribe to HBO and Cinemax, to watch expanded selections of HBO content instantly from the comfort of home.

DISH customers with Internet access and select DISH HD DVRs who subscribe to HBO or Cinemax will soon be able to enjoy an expanded version of HBO On Demand and Cinemax On Demand, giving them instant access to virtually every episode of every season of the best HBO shows -- most of which are available in high definition -- including "Luck®," "Game of Thrones®," "Boardwalk Empire®," "True Blood®," "Deadwood®," or "The Sopranos®," as well as popular Hollywood hit movies, documentaries, stand-up comedies, sporting events, and independent films.

In addition, a new feature called DISH Unplugged will make hundreds of HBO movies and TV shows available via satellite to the DISH DVR. Customers who subscribe to HBO will have instant access to HBO programming through their receiver in the highest video quality and with no buffering. These programs will be refreshed every day by satellite, providing HBO customers the most current selection of HBO programming. DISH Unplugged will be first available as a feature of the recently announced Hopper, a whole-home HD DVR entertainment system to launch in the first quarter of 2012.

"DISH is thrilled to be working with HBO to bring this broad collection of highly acclaimed programs to our customers for instant access at home," said Dave Shull, senior vice president of Programming, DISH. "Whether our customers are online or off the grid, we offer a solution to give them convenient access to the most popular programming."

"We are pleased to remain at the forefront of innovative delivery methods for providing our award-winning original series and movie selections to our devoted viewers," said Shelley Brindle, executive vice president, Domestic Network Distribution and Marketing, HBO.

DISH customers can also watch HBO's vast content through the recently updated [DISH Remote Access app](#) on Apple iPads, and online at [www.dishonline.com](#), [HBOGO.com](#) or [MAXGO.com](#).

DISH DVRs capable of accessing HBO and Cinemax content online include the ViP 612, ViP 622, ViP 722, ViP 722k and Hopper receivers connected to high-speed Internet service.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 13.945 million satellite TV customers, as of Sept. 30, 2011, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit [www.dish.com](#).

HBO GO® and Max GO® are only accessible in the U.S. where a high speed broadband connection is available. Minimum connection of 3 Mbps required for HD viewing. Select titles not available in HD. HBO® and related channels and service marks are the property of Home Box Office, Inc.

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