



Dish Network To Offer Tyson Vs. Norris Boxing Match Live To All Customers As Part Of Showtime Free Preview

DISH Network Customers Get All Eight SHOWTIME Channels for a 24-Hour FREE Preview on Oct. 23

Littleton, Colo., Oct 15, 1999 – EchoStar Communications Corp., (NASDAQ: DISH, DISHP) the fastest growing digital satellite TV service, announced today that DISH Network™ will offer its SHOWTIME Unlimited package for a 24-hour FREE preview to more than 3 million customers on Saturday, Oct. 23. This FREE preview of all eight channels in the SHOWTIME Unlimited package includes the live SHOWTIME Championship Boxing broadcast of the upcoming Mike Tyson vs. Orlin Norris heavyweight match.

Live from the MGM Grand in Las Vegas, the event marks the debut broadcast of a Mike Tyson fight on SHOWTIME and is scheduled to air at 11 p.m. EDT on DISH Network channel 318, or immediately following Game One of The World Series.

"We're thrilled to offer all of our 3 million customers a free ringside seat right in their living rooms for the live broadcast of the Tyson-Norris heavyweight fight during this 24-hour preview," said Michael Schwimmer, vice president of Programming at EchoStar. "But the boxing match isn't all they get. Our customers have the chance to preview all eight channels in DISH Network's SHOWTIME Unlimited package, which also offers SHOWTIME Extreme, The Movie Channel, Sundance Channel and FLIX."

All DISH Network customers who do not currently receive the SHOWTIME Unlimited package can tune into channels 318-320, 322, 327-328 and 332-333, from 8 a.m. EDT on Saturday, Oct. 23, to 8 a.m. EDT on Sunday, Oct. 24.

DISH Network's SHOWTIME Unlimited package includes:

Showtime (3 channels): Premium entertainment you won't find anywhere else, including exclusive Hollywood hits, groundbreaking original pictures and series, and blistering action from America's number-one boxing network.

Showtime Extreme™ (1 channel): All-day nonstop adventure, thrills and chills.

The Movie Channel (2 channels): Watch recent hits, TMC Original Movies, daily Movie Marathons and more.

FLIX™ (1 channel): All the movies you grew up with.

Sundance Channel® (1 channel): The best of new independent films, in the spirit of the Sundance Film Festival.

DISH Network currently offers the SHOWTIME Unlimited package for only \$10.99 per month, providing crystal-clear, CD-quality audio and video channels with a single small satellite dish. For more information about the SHOWTIME Unlimited package, visit www.dishnetwork.com/movies or call 1-800/333-DISH (3474).

Showtime Networks Inc. (SNI), which is a wholly owned subsidiary of Viacom Inc., owns the premium television networks SHOWTIME, THE MOVIE CHANNEL and FLIX. SNI operates and manages the premium television network SUNDANCE CHANNEL, which is owned by SNI, Robert Redford and Universal Studios. SNI markets and distributes sports and entertainment events for exhibition to subscribers on a pay-per-view basis.

DISH Network is EchoStar's state-of-the-art direct broadcast satellite system that is capable of offering over 500 channels of digital video and CD-quality audio programming, fully MPEG-2/DVB compliant hardware and installation. DISH Network was also ranked number one in customer satisfaction among satellite/cable TV subscribers by the J.D. Power and Associates 1999 Cable/Satellite TV Customer Satisfaction Study. EchoStar V, EchoStar's newest, state-of-the-art, high-power direct broadcast satellite, launched on a Lockheed Martin Atlas IIAS rocket on Sept. 23, 1999. EchoStar V, located at 110 degrees West Longitude, will allow DISH Network to offer 500 channels, including high definition television, Dolby Digital surround sound, Internet and high-speed interactive television and data services, all on a single dish. DISH Network, which currently serves over 3 million customers, is a trademark of EchoStar Communications Corporation. DISH Network is located on the Internet at www.dishnetwork.com.