DISH Network Offers International Cricket Tournies On Pay-Per-View

LITTLETON, Colo.--(BW SportsWire)--Sept. 8, 1999--

Call 1-800/333-DISH to Order Canada Clash, Kenya Four Nations Cup and Sharjah Coca-Cola Champions Trophy Cricket Packages on DISH-On-Demand

EchoStar Communications Corp. (NASDAQ: DISH, DISHP) announced today that DISH Network™ is the only satellite television programming provider to offer three major Kelly Broadcasting cricket events on DISH-On-Demand Pay-Per-View: Canada Clash tournament starting Sept. 11, Kenya Four Nations Cup starting Sept. 24, and the Sharjah Coca-Cola Champions Trophy starting Oct. 13.

Canada Clash features rivals India, Pakistan and the West Indies for six games played in Toronto, Canada. All matches start at 9:30 a.m. EDT

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--       Sept. 11 India vs. West Indies
--       Sept. 12 India vs. West Indies
--       Sept. 13 Rain Date
--       Sept. 14 India vs. West Indies
--       Sept. 15 Rest Date
--       Sept. 16 West Indies vs. Pakistan
--       Sept. 17 Rest Date
--       Sept. 18 West Indies vs. Pakistan
--       Sept. 19 West Indies vs. Pakistan
--       Sept. 20 Rain Date
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The Kenya Four Nations cup features India, South Africa, Zimbabwe and Kenya. All matches start at 2:00 a.m. EDT

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--       Sept. 24 Kenya vs. Zimbabwe
--       Sept. 25 Kenya vs. India
--       Sept. 26 South Africa vs. India
--       Sept. 27 South Africa vs. Zimbabwe
--       Sept. 28 Zimbabwe vs. India
--       Sept. 29 Kenya vs. South Africa
--       Sept. 30 Rest Day
--       Oct. 1   First Match (of 3) Final
--       Oct. 2   Rest Day
--       Oct. 3   Second Match (of 3) Final
--       Oct. 4   Third Match (of 3) Final
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Sharjah Coca-Cola Champions Trophy event features the national teams of Pakistan, West Indies and Sri Lanka. All matches start at 6:30 a.m. EST

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--       Oct. 13  Sri Lanka vs. West Indies
--       Oct. 14  Pakistan vs. West Indies
--       Oct. 15  Pakistan vs. Sri Lanka
--       Oct. 16  Rest Day
--       Oct. 17  West Indies vs. Sri Lanka
--       Oct. 18  Pakistan vs. Sri Lanka
--       Oct. 19  Pakistan vs. West Indies
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--       Oct. 20  Rest Day
--       Oct. 21  Rest Day
--       Oct. 22  Final
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Customers now have the option to order matches a la carte via remote control on game-day or they can pre-order all the tournaments for one low price. The early bird price for all three tournaments through Sept. 11 is $249.95. All three packages after Sept. 11 cost $299.95. For individual tournament packages, Canada Clash costs $99.95, Kenya Four Nations Cup costs $129.95, and Sharjah Coca-Cola Champions Trophy costs $129.95. A la carte matches in each tournament cost $24.95 each. The final matches in the Kenya and Sharjah tournaments cost $34.95 each. Customers may order DISH-On-Demand cricket packages by calling 1-800/333-DISH (3474).

DISH Network is EchoStar's state-of-the-art DBS system that offers customers over 350 channels of digital video and CD-quality audio programming, fully MPEG-2/DVB compliant hardware and installation. DISH Network is a trademark of EchoStar Communications Corporation and can be found on the Internet at www.dishnetwork.com. DISH Network currently serves 2.8 million customers. EchoStar V, EchoStar's newest, high-power direct broadcast satellite, is scheduled to launch on a Lockheed Martin Atlas IIAS rocket on Sept. 13, 1999. EchoStar V will allow DISH Network to offer 500 channels, including high definition television, Dolby Digital surround sound, and high-speed interactive television and data services.

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