



Fox Soccer *Plus* to Debut Nationwide on DISH Network®

Englewood, Colo., Feb. 26, 2010 – DISH Network L.L.C., the nation's fastest growing pay-TV provider, today announced the launch of Fox Soccer Plus, a new premium network designed to complement Fox Soccer Channel and complete the ultimate soccer fan experience.

Fox Soccer Plus, available beginning March 1 on DISH Network Ch. 406, will feature new exclusive matches from England's Barclays Premier League, UEFA Champions League, England's FA Cup, Italy's Serie A, the prestigious Carling Cup, and action from the Coca-Cola Championship. The network also will showcase an annual selection of live and exclusive England Men's National Team matches. In addition to comprehensive international soccer coverage, Fox Soccer Plus also offers an extensive lineup of rugby matches from England's Guinness Premiership, the European Heineken Cup and Magners League. The network's total annual programming package will include nearly 600 exclusive events.

"Fox Soccer Plus gives die-hard soccer fans access to some of the most sought-after soccer content in the world and augments DISH Network's already substantial lineup of top-rated sports programming," said Dave Shull, senior vice president of Programming for DISH Network. "In addition, rugby fans now have a premier destination to catch all of their favorite matches from around the globe."

Fox Soccer Plus will be available to DISH Network customers for \$14.99 as an a la carte option.

About DISH Network

DISH Network L.L.C., a subsidiary of DISH Network Corporation (NASDAQ: DISH), provides more than 14 million satellite TV customers, as of Dec. 10, 2009, with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the ViP® 722 HD DVR, a CNET and PC Magazine "Editors' Choice." DISH Network Corporation is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company. Visit www.dishnetwork.com, follow on Twitter, @dishnetwork (www.twitter.com/dishnetwork), or become a Fan on Facebook, www.facebook.com/dishnetwork.