



MSNBC HD Now Available Nationwide on DISH Network

Englewood, Colo. – July 9, 2009 – DISH Network today introduced MSNBC HD, becoming the first pay-TV provider to offer the channel to consumers nationwide.

“As the leader in high definition programming with more than 140 national HD channels, we are pleased to be the only pay-TV provider to offer MSNBC HD nationwide,” said Dave Shull, senior vice president of Programming for DISH Network. “Nowhere else will consumers find the variety of HD programming and award-winning DVR technology at the low everyday prices that DISH Network offers.”

“MSNBC is in the best competitive place it’s ever been, beating CNN in primetime and continuing incredible growth,” said Phil Griffin, President, MSNBC. “Broadcasting in HD is only going to help us build on the great success we’ve had so far this year, and will give viewers what they’ve been asking for, a full high definition broadcast of MSNBC.”

DISH Network customers will now be able to watch MSNBC's popular primetime programming in full high definition, including the highly rated and critically acclaimed "Countdown with Keith Olbermann," "The Rachel Maddow Show," "Hardball with Chris Matthews," and the smartest morning show on television, "Morning Joe."

MSNBC HD is located on DISH Network Ch. 209 in Classic Silver 200 with HD and above, available to customers starting at \$22.99 per month for the first six months, along with free installation, a free HD DVR and three months of free premium channels, including HBO and Showtime.

For more information about DISH Network, visit www.dishnetwork.com.

About DISH Network Corporation

DISH Network Corporation (Nasdaq: DISH), the nation’s HD leader, provides approximately 13.584 million satellite TV customers as of March 31, 2009 with the highest quality programming and technology at the best value, including the lowest all-digital price nationwide. Customers have access to hundreds of video and audio channels, the most HD channels, the most international channels, state-of-the-art interactive TV applications, and award-winning HD and DVR technology including 1080p Video on Demand and the DuoDVR ViP® 722 DVR, a CNET and PC Magazine “Editors’ Choice.” DISH Network is included in the Nasdaq-100 Index (NDX) and is a Fortune 250 company.