



DISH Network and Univision Communications Sign Groundbreaking Multi-Year, Multi-Platform Distribution Agreement

DISH Becomes First Distributor to Launch Univision's Telenovela, Sports and News Networks; Delivers Broad Distribution of Univision Deportes; and Provides Exclusive Access of Univision Deportes Dos; Partnership Adds More Than 3,500 Titles to Blockbuster @Home Including Exclusive VOD Library Content

LAS VEGAS, NV -- (MARKET WIRE) -- 01/09/12 -- (NASDAQ: DISH) -- DISH Network L.L.C., the nation's third largest pay-TV provider, and Univision Communications Inc., the leading media company serving Hispanic America, have signed a multi-year, multi-platform agreement that will bring the most comprehensive selection of Spanish-language networks and content to DISH Latino subscribers. At the 2012 International Consumer Electronics Show in Las Vegas, DISH announced that in the first half of this year it will launch Univision's new networks -- Univision Deportes, Univision tlnovelas, Univision Noticias -- and offer exclusive access to Univision Deportes Dos. DISH will provide broad distribution of Univision Deportes, and Univision will provide DISH with thousands of hours of novelas and Spanish-language movies for inclusion in DISH's Blockbuster @Home package. In addition, the agreement includes distribution of Univision's networks: the Univision Network, TeleFutura, Galavision and a suite of six TV channel offerings -- De Película, De Película Clásico, Bandamax, Ritmoson, Telehit and Clásico TV.

"We are pleased to have reached an innovative deal with Univision for their newest channels and their primetime novelas on demand," said Dave Shull, senior vice president of Programming, DISH. "DISH is the leading provider of Latino content in the United States. This deal for exclusive linear and VOD content from Univision provides our customers with the broadest selection of top quality Spanish-language content."

This unprecedented offering is Univision's first authentication partnership with a pay-TV provider, giving DISH customers access to Univision's portfolio of current primetime and library content.

"This agreement with DISH Network, a long-term leader with US Hispanics and long time Univision partner, speaks to their vision and understanding that growth in Hispanic audiences on Univision's platforms will result in subscriber growth," said Tonia O'Connor, president of Univision Distribution Sales and Marketing. "DISH is a great innovator. The distribution of these new Univision networks, and the thousands of hours of Spanish-language content that can be streamed in and out of home for the first time ever behind a pay-wall, demonstrates DISH's commitment to deliver Hispanic subscribers the most robust content offering across multiple screens."

The new networks include the following:

Univision Deportes: The US home for Hispanic sports fans, Univision Deportes will provide more than double the amount of Mexican Primera Division matches than any other network in the country, with exclusive rights to the home games for 12 of the 18 teams within the Mexican Primera Division, three exclusive Mexican Primera Division soccer matches live every week, plus away games for the rest of the league's teams. Univision Deportes will deliver live sports and up-to-the-minute news coverage that matters most to US Hispanic sports fans. The network will also include live coverage of FIFA events from 2012-2014 and programming from Televisa Deportes network. DISH subscribers will also receive exclusive access to specific Mexican Primera Division games that will not be seen anywhere else.

Univision Deportes Dos: Univision Deportes Dos, exclusively available on DISH in 2012, will complement the Univision Deportes network. The new network will air matches from Univision Deportes and with programming from Mexico's Televisa Deportes network.

Univision tlnovelas: Home to the best telenovelas from Televisa, Univision tlnovelas delivers a mix of the top recent and past favorite novelas some of which have never been seen in the US.

Univision Noticias: The destination network for the latest and most relevant news from Mexico, Latin America and around the world, Univision Noticias includes top quality news, current affairs and entertainment coverage.

Further terms of the agreement were not disclosed.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides approximately 13.945 million satellite TV customers, as of Sept. 30, 2011, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels and award-winning HD and DVR technology. DISH Network's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About Univision Communications

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. Its assets include Univision Network, one of the top five networks in the US regardless of language and the most-watched Spanish-language broadcast television network in the country reaching 97% of U.S. Hispanic households; TeleFutura Network, a general-interest Spanish-language broadcast television network reaching 88% of US Hispanic households; Univision Cable Networks, including Galavisión, the country's leading Spanish-language cable network, and a suite of six cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson, Telehit and Clásico TV; Univision Studios, which produces and co-produces reality shows, dramatic series and other programming formats for the Company's platforms; Univision Local Media, which owns and/or operates 62 television stations and 70 radio stations in major US Hispanic markets and Puerto Rico; Univision Interactive Media, a network of national and local online and mobile sites including Univision.com, which continues to be the #1 most-visited Spanish-language website among US online Hispanics, Univision Móvil, a longstanding industry-leader with unique, relevant mobile products and services, and Univision Partner Group, a specialized advertising and publisher network. Headquartered in New York City, UCI has television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States. For more information, please visit www.univision.net.

[Add to Digg](#) [Bookmark with del.icio.us](#) [Add to Newsvine](#)

Press contacts:

DISH:

Danielle Johnson

720-514-5351

Email Contact

Univision:

Monica Talan

212-455-5331

Email Contact

Source: DISH Network

News Provided by Acquire Media