



## **DISH Network Headlocks Hot Summer Wrestling Events; WCW's Road Wild and WWF's SummerSlam to Premiere on DISH-On-Demand Pay-Per-View**

LITTLETON, Colo.--(ENTERTAINMENT WIRE)--Aug. 13, 1999--EchoStar Communications Corp. (NASDAQ: DISH, DISHP) announced today that DISH Network™ will premiere two of the hottest and ugliest wrestling events of the summer on DISH-On-Demand: World Championship Wrestling's Road Wild on Aug. 14 and World Wrestling Federation's SummerSlam on Aug. 22.

WCW Road Wild '99

Date: Aug. 14, 1999

Time: 8 p.m. ET/5 p.m. PT

Cost: \$29.95

How to Order: Order Road Wild by remote! Simply highlight "WCW Road Wild" on the Electronic Program Guide and push the "Select" button.

Live from Sturgis, S.D., and roaring through the downtown streets from one of the most famous and biggest biker rallies of the year, comes WCW's Road Wild. Some wild matches include: WCW World Heavyweight Title Match with Hollywood Hogan vs. Kevin Nash, plus Celebrity Grudge Match with "Macho Man" Randy Savage and Gorgeous George vs. Dennis Rodman. And with any DISH-On-Demand Road Wild purchase, customers will have the opportunity to receive a Road Wild '99 fanny pack.

WWF SummerSlam

Date: Aug. 22, 1999

Time: 8 p.m. ET/5 p.m. PT

Cost: \$29.95

How to Order: Order SummerSlam by remote! Simply highlight "WWF SummerSlam" on the Electronic Program Guide and push the "Select" button.

This year's WWF SummerSlam features the imminent return of the famed Jesse "The Body" Ventura, now Minnesota's governor, to guest referee the event live from the Target Center in Minneapolis. Some slamming matches include: "Stone Cold" Steve Austin vs. Chyna, WWF Hardcore Championship Match with Big Bossman vs. Al Snow with Pepper, plus WWF Women's Championship Match with Ivory vs. Tori. And with any DISH-On-Demand SummerSlam purchase customers will have the opportunity to receive a limited edition "Stone Cold" Steve Austin Funny Car collectible.

DISH-On-Demand offers world TV premiere movies and a variety of special events, from concerts to boxing to wrestling. Find out more information about DISH-On-Demand by visiting [www.dishnetwork.com](http://www.dishnetwork.com).

DISH Network™ is EchoStar's state-of-the-art direct-broadcast-satellite system that offers customers 350 channels of digital video and CD-quality audio programming, fully MPEG-2/DVB compliant hardware and installation. DISH Network is a trademark of EchoStar Communications Corporation. DISH Network currently serves over 2.7 million customers.

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