



**EchoStar Rocks in Millennium With Free New Year's Eve Concert for DISH Network Customers**

BW0122 DEC 30,1999 12:17 PACIFIC 15:17 EASTERN

(EW)(CO-ECHOSTAR/NEW-YEAR'S)(DISH)(DISHP) EchoStar Rocks in Millennium With Free New Year's Eve Concert for DISH Network Customers

Entertainment Editors  
LITTLETON, Colo.--(ENTERTAINMENT WIRE)--Dec. 30, 1999--  
DISH Network to Broadcast FREE "Countdown to the Millennium"  
Concert on Pay-Per-View: Cheap Trick, LFO, Lynyrd Skynyrd, George  
Thorogood, Styx, .38 Special and More

EchoStar Communications Corp. (NASDAQ: DISH, DISHP) announced today that DISH Network will broadcast for FREE the "Countdown to the Millennium" concert live from Walt Disney World in Orlando, Fla., on New Year's Eve starting at 8:30 p.m. EST on DISH-On-Demand channel 456. EchoStar is offering this New Year's gift to all DISH Network customers who have a satellite dish antenna pointed at 119 degrees West Longitude.

In conjunction with Walt Disney World and BMG CMC International Records, this five-hour broadcast by Century Productions features multiplatinum rock band Cheap Trick and contemporary rock stars LFO live at the famous New York Street at the Disney/MGM Studio. Special appearances include Lynyrd Skynyrd, George Thorogood, Styx, .38 Special, plus four all-star comedy acts. The "Countdown to the Millennium" concert will be hosted by E! Entertainment Television's Todd Newton, ABC Television host Lisa Robertson and actress Rufa Gutierrez.

DISH-On-Demand offers box-office hit movies and special events, such as concerts, boxing and wrestling, that customers can order easily via remote control. DISH Network customers can watch their New Year's gift of the "Countdown to the Millennium" concert by simply turning to channel 456.

DISH Network is EchoStar's state-of-the-art direct broadcast satellite system that is capable of offering over 500 channels of digital video and CD-quality audio programming, fully MPEG-2/DVB compliant hardware and installation. DISH Network was also ranked number one in customer satisfaction among satellite/cable TV subscribers by the J.D. Power and Associates 1999 Cable/Satellite TV Customer Satisfaction Study. EchoStar V, EchoStar's newest high-power direct broadcast satellite, launched on a Lockheed Martin Atlas IIAS rocket on Sept. 23, 1999, to the 110 degrees W.L. orbital location. In addition to local channels, EchoStar V allows DISH Network to offer 500 channels, including high-definition television, Dolby Digital surround sound, Internet and high-speed interactive television and data services, all on a single dish. DISH Network, which currently serves 3.25 million customers, is a trademark of EchoStar Communications Corporation. DISH Network is located on the Internet at [www.dishnetwork.com](http://www.dishnetwork.com).

CONTACT: EchoStar Communications Corp.  
Marc Lumpkin, Communications Manager  
303/723-2020  
[marc.lumpkin@echostar.com](mailto:marc.lumpkin@echostar.com)