



DISH Network to Offer Centroamérica TV In DISH Latino Spanish-Language TV Packages

ENGLEWOOD, Colo., Sept. 9, 2004 - EchoStar Communications Corporation (NASDAQ: DISH) announced today that its DISH Network™ will add Centroamérica TV to its Spanish-language, DISH Latino programming packages beginning Sept. 15, 2004.

Centroamérica TV (www.centroamericatv.tv) is the first and only 24-hour, U.S.-based Central American channel that will cater to the millions of Central Americans living in the United States and is produced by Media World LLC. Centroamérica TV will be available exclusively on Channel 834 nationwide in the DISH Latino, DISH Latino Dos and DISH Latino Max packages at no extra charge.

Centroamérica TV offers the best, originally produced programming directly from El Salvador, Guatemala, Honduras, Nicaragua, Costa Rica and Panama each day with up-to-the-minute news, novelas, talk shows, top-rated series, music, culture and soccer. It features three direct soccer games every weekend for sports fans of the Guatemalan, Costa Rican, Salvadorian or Honduran professional soccer leagues.

The channel will broadcast up to six hours a day of live news directly from Central America, offering first-hand information never before available for Central Americans in the U.S., as well as the best sports coverage and entertainment with shows such as "A Toda Máquina" from Honduras, "La Súper Esquina" from El Salvador and "De Locos" from Costa Rica, among others.

"We are pleased to be the first and only company to offer Centroamérica TV in the United States," said Michael Schwimmer, executive vice president of Marketing and Programming at EchoStar. "Centroamérica TV complements DISH Network's expansive lineup of programming for Latinos and brings top quality and exclusive programming to the underserved Central American audience in the U.S."

"The channel's strength is that we managed to combine Central America's top-rated, original programming from El Salvador, Guatemala, Honduras, Costa Rica, Nicaragua and Panama to bring to the market a complete channel featuring live newscasts, shows and programs appealing to Central Americans and other Latin groups alike," said Roger Huguet, president of Media World LLC.

For more information on DISH Network, visit www.dishnetwork.com, call 1-800/333-DISH (3474), or contact your local DISH Network retailer.

About EchoStar

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 10.1 million satellite TV customers through its DISH Network, the fastest growing U.S. provider of advanced digital television services in the last four years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. DISH Network ranks No. 1 in Customer Satisfaction among Cable/Satellite TV Subscribers by J.D. Power and Associates. Visit EchoStar's DISH Network at www.dishnetwork.com or call 1-800-333-DISH (3474).

About Media World

Media World is part of Mediapro group of companies, one of the leading production companies in Europe, also part of WPP one of the leading advertising and media groups. Media World first Hispanic market project was GOL TV a full soccer channel directed to the Hispanic community and American soccer fans.

Visit Media World and Mediapro group at www.mediapro.es or call 305-418-2101.

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