



## **DISH Network First to Deliver Ecuadorian TV Channel Canal UNO Nationwide**

Guayaquil, Ecuador and ENGLEWOOD, Colo. – Nov. 7, 2005 – Canal Uno Internacional, a 24-hour Ecuadorian TV network, is now available for the first time nationwide via EchoStar Communications Corporation's (NASDAQ: DISH) DISH Network satellite TV service. Canal Uno, which airs the most live broadcasts of Ecuadorian National Championship soccer games, news and entertainment programming, will be offered exclusively through DISH Network's DISH Latino Spanish-language programming package.

"The addition of Canal Uno Internacional to our DISH Latino programming line-up gives potential Ecuadorian viewers high-quality, Spanish-language programming they can't find anywhere else in the U.S.," said Eric Sahl, senior vice president of Programming for DISH Network. "This launch shows DISH Network's commitment to provide the most compelling content available to our subscribers."

"We are pleased DISH Network subscribers now have the opportunity to see Canal Uno Internacional and its unparalleled live programming," said Marcel Rivas, president and CEO of Canal Uno TV Ecuador and Canal Uno Internacional.

Canal Uno Internacional offers exclusive live coverage of most Ecuadorian National Championship soccer games every Saturday and Sunday, with six hours of programming featuring commentary from Fabian Gallardo, Carlos Victor Morales and Andres Guschmer. The channel line-up also includes four hours of daily news and entertainment programming and 12 hours of weekly sports programs, all broadcast live.

Canal Uno is available in three of DISH Network's DISH Latino packages: DISH Latino, DISH Latino Dos and DISH Latino Max. DISH Latino offers more than 31 channels including soccer and sports, novellas, movies, news, music and entertainment for only \$24.99 per month or \$29.99 with local channels. DISH Latino Dos offers Spanish and English programming in one package with over 31 Spanish-language and over 150 English-language channels for \$34.99 per month or \$39.99 with local channels. DISH Latino Max is a package that includes DISH Latino and DISH Latino Dos programming with 31 Spanish-language and over 195 English-language channels for \$44.99 per month or 49.99 with local channels.

Customers can contact DISH Network at 1-800-333-DISH (3474) or their local retailer for more information on how to subscribe to DISH Latino. To learn more about DISH Network's DISH Latino offers, visit [www.dishnetwork.com/espanol](http://www.dishnetwork.com/espanol).

### **Canal Uno Internacional Programming Highlights**

#### **Sports**

- Exclusive live coverage of the Ecuadorian National Soccer Championship, featuring teams such as Barcelona, Liga Deportiva Universitaria de Quito, Emelec, Nacional, Deportivo Quito, Espoli, Deportivo Cuenca, Aucas, Liga de Loja and Olmedo.
- "De Campeonato" and "Fútbol Uno" – Sports shows providing up-to-date analysis and coverage of local, national and international sports.

#### **News**

- "Despierta Ecuador," "Noticiero Uno Estelar" and "Hora Uno" – A collection of live news programming featuring the most up-to-date issues and topics relevant to the Ecuadorian audience.

#### **Entertainment**

- "Noche a Noche con Marián" – A prime time live talk show featuring Marián Sabaté, who covers a variety of topics including national current events, pop culture and celebrities.
- "Despierta Ecuador" – A live daily Ecuadorian cooking and general entertainment show catering to the female audience.
- "A Reventar" – A variety show featuring the latest artists, contests, music and more.
- "Cambio Extremo" – A reality show centered on individuals willing to undergo a complete physical makeover.

#### **About EchoStar**

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 11.4 million satellite TV customers through its DISH Network™, the fastest growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 1-800-333-DISH (3474).

#### About Canal Uno Internacional

Canal Uno is Ecuador's sports programming leader, with exclusive rights to broadcast Ecuadorian National Championship soccer games. The channel also offers a variety of entertainment and news programming for the entire Ecuadorian family.

EchoStar's DISH Network Media Contact:

Francie Bauer ? 720-514-5351 ? [press@echostar.com](mailto:press@echostar.com)

Canal Uno Internacional Media Contact:

Marcel Rivas ? (593) 4-268-0222 ? [marivas@canalltv.com](mailto:marivas@canalltv.com)