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Daktronics to Provide Improved Visual Experience for Angel Stadium

23,000+ square feet of digital LED displays to be installed in 2018

BROOKINGS, S.D, Dec. 18, 2017 (GLOBE NEWSWIRE) -- [Daktronics](#) (NASDAQ:DAKT) of Brookings, South Dakota, announces today a continued partnership with the Los Angeles Angels to bring 14 LED displays totaling more than 23,000 square feet to the venue for the 2018 season.

"While putting a perennial contender on the field remains a top priority, the fan experience is very important to Angels Baseball," said Angels Club President John Carpino. "We believe this investment into Angel Stadium will dramatically enhance the overall experience for our loyal and dedicated fan base, and look forward to unveiling this technology at the start of the 2018 Season."

The new right field video display will be the third largest in Major League Baseball at 9,500 square feet. It will feature 7.7 million LEDs and would take a total of 890 60-inch televisions to cover the entire display. The new display in left field will measure 5,488 square feet. Both displays will feature 13HD pixel layouts and 11,000 nits of brightness, the industry-leading solution for outdoor stadium technology, to bring excellent image clarity and contrast to fans in every seat.

The project upgrades Daktronics technology that has been operating since its installation in 2004. With the new project, a total of 17.1 million LEDs will light up to improve the fan experience in and around the stadium.

"We're excited to continue our long-standing partnership with the Los Angeles Angels for this upcoming stadium-wide installation," said Daktronics President and CEO Reece Kurtenbach. "We're proud to continue developing the best video solutions for our customers in the world of sports and beyond. Our customers have high expectations for our products and we look forward to meeting and exceeding their expectations for years to come."

These displays are capable of variable content zoning which allows them each to show one large image or to be divided into multiple windows to show any combination of live video, instant replays, up-to-the-minute statistics, graphics and animations, and sponsorship messages.

Eight ribbon displays totaling 1,168 feet in length will be installed along the seating fascia to provide additional statistics and graphics as well as providing opportunities to highlight sponsors throughout events. The largest of these will include the entire fascia length along the first and third baselines. Two auxiliary displays will provide a total of 2,500 square feet of digital space for supplemental content to keep fans engaged. These 10 displays all feature the same 13HD pixel layout as the main displays.

A new "Big A Marquee" digital billboard along the 57 freeway will welcome fans and promote upcoming events.

Integrating every display within the stadium, Daktronics powerful Show Control System will be included with this installation while the new billboard will use Daktronics Venus Control content scheduling software. This industry-leading system provides a combination of display control software, world-class video processing, data integration and playback hardware that forms a user-friendly production solution. This control software includes the latest in content transitions, layering and shrink-to-fit features among other effects. For more information on Show Control, visit www.daktronics.com/show.

Daktronics LED video and messaging display technology features industry-leading environmental protection for a long lifetime with consistent performance and low power consumption, providing value and excitement for years to come.

About Daktronics

[Daktronics](#) helps its customers to impact their audiences throughout the world with large-format LED video displays, message displays, scoreboards, digital billboards, audio systems and control systems in sport, business and transportation applications. Founded in 1968 as a USA-based manufacturing company, Daktronics has grown into the world leader in audiovisual systems and implementation with offices around the globe. Discover more at www.daktronics.com.

SAFE HARBOR STATEMENT

Cautionary Notice: In addition to statements of historical fact, this news release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and is intended to enjoy the protection of that Act. These forward-looking statements reflect the Company's expectations or beliefs concerning future events. The Company cautions that these and similar statements involve risk and uncertainties which could cause actual results to differ materially from our expectations, including, but not limited to, changes in economic and market conditions, management of growth, timing and magnitude of future contracts, fluctuations in margins, the introduction of new products and technology, the impact of adverse weather conditions and other risks noted in the Company's SEC filings, including its Annual Report on Form 10-K for its 2017 fiscal year. Forward-looking statements are made in the context of information available as of the date stated. The Company undertakes no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur.

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A photo accompanying this announcement is available at

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