

Daktronics ProStar® technology to illuminate the NCAA College World Series and other events at Rosenblatt Stadium in Omaha for years to come

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BROOKINGS, S.D. - Dec. 19, 2005 - Daktronics, Inc. (Nasdaq - DAKT) announced today that it will design and manufacture an integrated scoring and video system for Rosenblatt Stadium in Omaha, Neb., the long-time home of the College World Series.

"The City of Omaha is pleased to announce this significant upgrade to Rosenblatt Stadium as we prepare for the fifty-sixth year of hosting the NCAA College World Series," said Mike Fahey, mayor of Omaha. "Daktronics is well known for its experience and amazing video technology and we are excitedly anticipating the installation of the new system. The size of the screen, its clarity and color capability will greatly add to the atmosphere and the enjoyment of our fans."

"Omaha's Rosenblatt Stadium is an incredible venue for baseball and Daktronics is proud to help build on the stadium's great traditions," said Tony Mulder, regional sales manager for Daktronics. "Fans will love the added entertainment the new display system will provide."

The new video screen will be installed behind the left field seats where the existing scoreboard now stands. With an active area of more than 1,550 square feet (27 feet 7 inches high by 56 feet 6 inches wide), the new ProStar® screen will provide fans with larger than life video images. With more than 830,000 individual red, green and blue light emitting diodes (LEDs) to compose the images and information shown, fans will enjoy the high resolution imagery the large video screen will provide.

The word "ROSENBLATT" will adorn the top of the video screen, spelled out in decorative illuminated channel letters measuring 4 feet high. The back of the display will also identify Rosenblatt Stadium as the "Home of the NCAA Men's College World Series". The top of the structure will rise more than 75 feet above grade when installed.

ProStar® VideoPlus technology, HD-ready and available only from Daktronics, uses the latest in red, green and blue (RGB) LED technology to present live and recorded video images, colorful animation and vivid graphics with incredible brightness and wide angle visibility. The size of the Rosenblatt screen, and the capabilities of the Daktronics control system, will allow for the display to be split-screened to show multiple windows of information and stats along with live and recorded video.

The new displays will be operated with Daktronics proven Venus® controller and V-Link® video processor. The V-Link® LED video processor accepts live video feeds, both standard and high definition, and enhances those signals to ensure true-to-life image reproduction on any full-color LED video display.

Daktronics will also provide a new fixed digit baseball scoreboard that will be installed above the first base line. The scoreboard will also use LED technology to display team names, line score and other game in progress information.

About Rosenblatt Stadium

Omaha's Rosenblatt Stadium is Nebraska's premier baseball facility and has a maximum seating capacity of 23,145. The stadium has been the site of the annual NCAA College World Series since 1950 and is also the home of the Omaha Royals AAA professional baseball team.

About Daktronics

Daktronics has provided large screen ProStar® technology on a rental basis for the College World Series at Rosenblatt Stadium for the past several years. Daktronics has strong leadership positions in, and is one of the world's largest suppliers of, electronic scoreboards, computer-programmable displays, and large screen video displays and control systems. The company excels in the control of large display systems, including those that require integration of multiple complex displays showing real-time information, graphics, animation and video. Daktronics designs, manufactures, markets and services display systems for customers around the world, in sport, business and transportation applications. For more information, visit the company's World Wide Web site at: <http://www.daktronics.com>, e-mail the company at sales@daktronics.com, call (605) 697-4300 or toll-free (800) 325-8766 in the United States or write to the company at 331 32nd Ave. PO Box 5128 Brookings, S.D. 57006-5128.

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