



RED LION®
HOTELS

April 6, 2009

Red Lion Launches Unprecedented Corporate Travel Offer

Travel Managers Across the Country can become Heroes

SPOKANE, WA, April 6, 2009 - Red Lion Hotels Corporation (NYSE: RLH) has launched the industry's most ambitious corporate travel offer. They will beat any company's best existing corporate travel negotiated lodging rate by 25% for stays at any of the 47 Red Lion hotels in the U.S. and Canada. In these tough economic times, travel managers and planners are under great pressure to reduce corporate travel budgets while at the same time ensuring their travelers are well taken care of. This offer represents the best of both worlds. Red Lion's full-service properties, all of which have been recently remodeled, offer travelers a great value and all of the business-class amenities they need to be productive while on the road. This includes complimentary high-speed Internet access, onsite dining options, well equipped fitness centers, and fresh, comfortable rooms. Barry Hughes, SVP of Marketing and Distribution for Red Lion said, "This is a classic win-win - the corporate travel planner is a hero for saving the company money while the traveler receives all of the comfort and service they'd expect from a premium full-service hotel."

This program is good for stays through December 31, 2009. To qualify for this offer, the travel planner must provide some type of support that confirms their existing negotiated corporate rate with another hotel company. Red Lion will then beat that rate by 25% with no long-term commitment or volume requirement. Additionally, all stays booked under this program qualify for "double dipping" in Red Lion's loyalty program the Red Lion R&R Club. Both the travel planner (company) and the individual traveler will earn points or miles toward a wide range of rewards including stays in exotic locations worldwide through the Red Lion R&R Club's partnership with Preferred Hotels.

"In the current economy, our sales teams know that corporate travel managers are looking for savings opportunities for their clients. While this offer is incredibly aggressive, we're confident that once these new customers stay with Red Lion we'll win them over and they'll become long-term customers," said Mark Mahoney, Vice President of Sales.

For more information, including terms and conditions, on this promotion visit www.redlion.com/25corp, or contact Staci Harper, National Director of Sales at 509-777-6477 or Stacie.Harper@redlion.com.

About Red Lion Hotels Corporation:

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of upscale and midscale hotels under its Red Lion® brand. As of December 31, 2008, the RLH hotel network was comprised of 47 hotels located in nine states and one Canadian province, with 8,910 rooms and 437,626 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.

This press release contains forward-looking statements within the meaning of federal securities law, including statements concerning plans, objectives, goals, strategies, projections of future events or performance and underlying assumptions (many of which are based, in turn, upon further assumptions). The forward-looking statements in this press release are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those expressed. Such risks and uncertainties include, among others, economic cycles; international conflicts; changes in future demand and supply for hotel rooms; competitive conditions in the lodging industry; relationships with franchisees and properties; impact of government regulations; ability to obtain financing; changes in energy, healthcare, insurance and other operating expenses; ability to sell non-core assets; ability to locate lessees for rental property; dependency upon the ability and experience of executive officers and ability to retain or replace such officers as well as other matters discussed in the company's annual report on Form 10-K for the year ended December 31, 2007 and in other documents filed by the company with the Securities and Exchange Commission.

Contact:

Red Lion Hotels Corporation
Julie Langenheim, Investor Relations Manager
(509) 777-6322