



RED LION®
HOTELS

December 11, 2006

Red Lion Hotels Ranked Number One in Customer Satisfaction By Market Metrix Hospitality Index

SPOKANE, WA (Dec. 11, 2006) – Red Lion Hotels has been ranked number one in customer satisfaction in its class by the "Market Metrix Hospitality Index" for the third quarter of 2006. The brand outperformed all others in the midscale hotel segment that offers food and beverage. This is the second time that Red Lion Hotels has won the top honors from its guests.

The Market Metrix Hospitality Index is a quarterly report of customer satisfaction with hotel, airline and car rental companies based on 35,000 in-depth consumer interviews. Leading hotel brands are ranked by categories.

"This is excellent news and demonstrates that our guests are responding positively to the enhanced Red Lion brand and our Stay Comfortable® renovations," said Arthur M. Coffey, President and Chief Executive Officer of Red Lion Hotels Corporation. "Guest response lie this confirms that our strategy to move the Red Lion Brand further upscale is working. We look forward to continuing to provide travelers with our high quality of accommodations, personal service and comfort."

Red Lion Hotels Corporation recently announced that it had substantially completed planned Stay Comfortable room renovations and improvements at its hotels. The company is continuing renovations of public areas such as lobbies and meeting rooms, which it expects to finish during the upcoming winter months.

About Red Lion Hotels Corporation

Red Lion Hotels Corporation (NYSE: RLH) is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of midscale and upscale, full service hotels under its Red Lion® brand. As of September 30, 2006 the RLH hotel network was comprised of 58 hotels located in nine states and one Canadian province, with 10,168 rooms and 506,629 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.

About Market Metrix, LLC

Market Metrix, LLC is a leading provider of market research services for the hospitality industry. The company was founded in 1996 to provide the hospitality industry with better customer and employee satisfaction measurement programs and management tools. In addition to the Market Metrix Hospitality Index, the company provides clients with award-winning survey systems and strategic services. For more information, go to www.marketmetrix.com or call 1-800-239-7515.

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