



RED LION®
HOTELS

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Red Lion Hotels' Harry G. Sladich Named to Destination & Travel Foundation Board of Trustees

SPOKANE, Wash., May 8, 2012 /PRNewswire/ -- Red Lion Hotels Corporation (NYSE: RLH) announced today that Harry G. Sladich, Executive Vice President of Sales, Marketing and Distribution, has been named to the 2012-2015 [Destination & Travel Foundation Board of Trustees](#), making this his second national tourism board designation. Sladich was named last year as a [U.S. Travel Association At-Large Director](#).

"We believe it is important that you have a voice at the table to represent the DMO (Destination Marketing Organization) and travel industries," says Jim Duda, Executive Director of the Destination & Travel Foundation. "Board members are asked to guide and provide input to the strategic direction of the Destination & Travel Foundation."

Sladich and six other newly named trustees from across the country will be ratified by the board at the [Destination Marketing Association International Annual Convention](#) in Seattle, Wash., in July. The 2012-2015 Destination & Travel Foundation Board of Trustees term runs August 1, 2012-August 1, 2015.

In his role with the Destination & Travel Foundation, Sladich will contribute expertise as one of the deliberators of industry issues, including reviewing trends and issues and identifying strategies and tools for the industry to meet those trends and issues.

"Both of these boards demonstrate the recognition Harry has earned in the travel, tourism and hospitality industries," says Jon E. Eliassen, President and Chief Executive Officer of Red Lion Hotels Corporation. "It is important for Red Lion Hotels to be considered a thought leader and to have a voice in this industry."

About Red Lion Hotels Corporation:

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of midscale hotels under its Red Lion® brand. As of March 31, 2012, the RLH hotel network was comprised of 48 hotels located in nine states and one Canadian province, with 9,010 rooms and 452,387 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.

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