



RED LION®
HOTELS

February 17, 2011

Red Lion Hotels Opens Franchise in Oakland, CA

(Spokane, WA, February 17, 2011) - Red Lion Hotels Corporation (NYSE: RLH) announced today that the Red Lion Hotel Oakland International Airport in Northern California has officially converted to the brand.

"The sheer power of joining a known brand has already helped our property gain exposure," said Rao R. Yalamanchili, who owns the hotel along with Srinivas Yalamanchili. "When we were considering moving from an independent hotel to a brand, we ultimately selected Red Lion Hotels because the company is also an owner of hotels and understands what it is like to be in the operator's role."

"This property is a strong addition to the Red Lion Hotels footprint," said Rich Carlson, Vice President of Lodging Development for Red Lion Hotels Corporation. "Growing Red Lion's presence in the Bay Area is essential to growing the brand throughout California."

The [Red Lion Hotel Oakland International Airport](#), 150 Hegenberger Road, is a full service property with 189 rooms and more than 4,400 sq ft of meeting space with a continuous shuttle just minutes from the airport.

"We are already receiving reservations through the Red Lion system," said Sanjiv Patel, General Manager of the Red Lion Hotel Oakland International Airport. "We were pleased to have welcomed our first Red Lion guests this week."

About Red Lion Hotels Corporation:

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of midscale full, select and limited service hotels under its Red Lion® brand. As of September 30, 2010, the RLH hotel network was comprised of 43 hotels located in eight states and one Canadian province, with 8,384 rooms and 419,987 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.