



RED LION®
HOTELS

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Red Lion Hotels to Appoint Pam Scott Director of Corporate Communications

Spokane, WA, July 13, 2010 - Red Lion Hotels Corporation (NYSE: RLH) has hired Pam Scott as Director of Corporate Communications. Scott brings to the Red Lion team expertise in media relations and e-communications following more than five years at the Spokane Regional Convention & Visitors Bureau (CVB).

"We are delighted that Pam chose Red Lion Hotels Corporation for the next step in her professional career. Pam's extensive experience and contagious personality will support our aggressive growth plans. Pam's in-depth knowledge of media relations and marketing will now be focused on our iconic brand. We look forward to all the opportunities Pam will certainly deliver for Red Lion and its exciting future" says Harry G. Sladich, Executive Vice President - Sales and Marketing.

Scott will begin her new position at Red Lion Hotels July 26. While at the Spokane Regional CVB, Scott garnered nearly \$2 million each year in media placements. Two different media campaigns earned the CVB team a national merit award at the 2009 PRNews NonProfit PR Awards and the 2009 Brightest Spark Dussault Award from the Spokane Regional MarCom Association. Scott wrote and published the award-winning CVB Upd@te, an e-newsletter with a growing distribution list that included elected officials, local and national media, industry leaders and CVB members. Most recently, Scott was relentless in her pursuit of international coverage for Spokane's Centennial Celebration as the birthplace of Father's Day.

Before joining the CVB, Scott worked for The Spokesman-Review as a photo archivist, researching and writing the Looking Back column. She also has worked in public relations for The University of Arizona Health Sciences Center and was a news producer for KGUN-9 News, the ABC television affiliate in Tucson.

"The leadership at the CVB has been phenomenal and I have enjoyed being a part of such an incredibly talented team. The Red Lion opportunity allows me to extend what I've done to help Spokane businesses thrive across a much broader network," says Scott. "Each of the 45 Red Lion Hotels has unique stories and interesting employees and I am anxious to tell those stories."

About Red Lion Hotels Corporation

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of upscale and midscale hotels in the full, select, and limited service categories under its Red Lion® brand. As of March 31, 2010, the RLH hotel network was comprised of 45 hotels located in eight states and one Canadian province, with 8,671 rooms and 431,244 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.