



RED LION®
HOTELS

September 10, 2010

Stay For Up To 35 Percent Less This Fall and Holiday Season with Red Lion Hotels

SPOKANE, WA, September 10, 2010 - Red Lion Hotels Corporation (NYSE: RLH) is cutting hotel room rates by up to 35 percent for vacationers booking early for fall and holiday travel.

"Stay Red. Save Green." with Red Lion Hotels allows travelers to save 25 percent for stays between September 10, 2010 through February 28, 2011. Guests will save an additional 10 percent with advanced booking. All discounted room rates are based on availability and can be booked through RedLion.com/StayRed and online travel agents.

Helping to launch "Stay Red. Save Green." for Red Lion Hotels is the Travelocity Roaming Gnome. The Roaming Gnome made an official visit to Red Lion Hotel Kalispell in Montana on September 10 following his recent visit to Glacier National Park.

The Red Lion Hotel Kalispell hosted Travelocity team members in their groundbreaking Travel for Good program encouraging green travel and voluntourism. During the week of September 6, Travelocity and their voluntourism partner, American Hiking Association, helped build and maintain trails within Glacier National Park.

During his visit to Red Lion Hotel Kalispell, the Roaming Gnome had an opportunity to try out the pool and sit by the fire with Red, the Lion. Their visit is chronicled on [Facebook.com/RedLionHotels](https://www.facebook.com/RedLionHotels) and [Facebook.com/Travelocity](https://www.facebook.com/Travelocity).



About Red Lion Hotels Corporation

Red Lion Hotels Corporation is a hospitality and leisure Company primarily engaged in the ownership, operation and franchising of midscale full, select and limited service hotels under its Red Lion® brand. As of June 30, 2010, the RLH hotel network was comprised of 43 hotels located in eight states and one Canadian province, with 8,383 rooms and 419,987 square feet of meeting space. The Company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.

About Travelocity Travel for Good

The Travel for Good® campaign teams up with top volunteer organizations within the country to make the world a better place through environmental sustainability and greener travel solutions. For more information, please visit the company's website at www.travelocity.com/TravelForGood.

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