



RED LION®
HOTELS

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Red Lion Hotel Anaheim Offers "Cars" Rate; Earns Second TripAdvisor® Certificate of Excellence

SPOKANE, Wash., June 12, 2012 /PRNewswire/ -- Red Lion Hotels Corporation (NYSE: RLH) is pleased to announce the Red Lion Hotel Anaheim has earned the prestigious 2012 Certificate of Excellence from TripAdvisor®, the world's largest travel website. This is the second year in a row that the Red Lion Hotel Anaheim has been recognized by TripAdvisor. The recognition comes just as the hotel is announcing its special *Disney's California Adventure®* Cars Land rate for the highly anticipated Father's Day weekend opening on June 15.

(Photo: <http://photos.prnewswire.com/prnh/20120612/SF21907>)

"Because of our close proximity to Disneyland, we know a stay at our hotel is an important part of a dream vacation for many of our guests," said Cindy Hooper, General Manager at [Red Lion Hotel Anaheim](#). "Our guests are spending their hard-earned dollars and valuable vacation time with us and so our team members strive to offer each customer great service to ensure they will go home with wonderful memories."

Red Lion Hotel Anaheim is making it easy for guests to visit *Disneyland®* Resort and the new 12-acre themed Radiator Springs at *Disney's California Adventure®* Cars Land by offering hotel rates starting at \$99 per night and including breakfast and parking. The offer is valid June 15-December 24, 2012, for stays booked before December 1, 2012, at 800-RED-LION or on www.redlion.com/cars. Admission tickets for both parks can be purchased at the hotel.

The Red Lion Hotel Anaheim is among approximately 10 percent of accommodations listed on the site that received the esteemed Certificate of Excellence, according to TripAdvisor. The accolade is awarded only to establishments that consistently achieve outstanding traveler reviews on TripAdvisor. To qualify, businesses must maintain an overall rating of four or higher, out of a possible five, as reviewed by travelers on TripAdvisor and must receive a prescribed volume of reviews within the last 12 months.

"TripAdvisor is pleased to honor exceptional businesses for consistent excellence, as reviewed by travelers on the site," said Christine Petersen, president of TripAdvisor for Business. "We want to applaud these businesses for offering TripAdvisor travelers a great customer experience."

The Red Lion Hotel Anaheim is one of nine Red Lion Hotels to earn the TripAdvisor [2012 Certificate of Excellence](#).

About Red Lion Hotel Anaheim:

Red Lion Hotel Anaheim features 308 rooms with select rooms that provide a skyline view of the *Disneyland®* Resort. Red Lion Hotel Anaheim is centrally located within a block and a half of *Disneyland®* Resort and the Anaheim Convention Center. The hotel also houses a restaurant and lounge that serves meals for Breakfast, Lunch and Dinner. The innovative hotel is a playful retreat for vacationing families, corporate travelers, and meeting groups. For more information, please visit our hotel's website at: www.anaheimredlion.com.

About Red Lion Hotels Corporation:

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of midscale hotels under its Red Lion® brand. As of March 31, 2012, the RLH hotel network was comprised of 48 hotels located in nine states and one Canadian province, with 9,010 rooms and 452,387 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.

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