



RED LION®
HOTELS

June 26, 2009

Why Settle for "a deal" when Red Lion Hotels Gives You Three

24/Summer Combines a Room Discount, F&B Savings, and a Future Stay Offer

SPOKANE, WA, June 26, 2009 - Red Lion Hotels Corporation (NYSE: RLH) breaks through the clutter of same-old-same-old summer promotions with its never ending summer promotion - 24/Summer. With hotels in great locations across the West, freshly renovated rooms, family friendly amenities, and genuine Red Lion service, it truly is a summer vacation all year long at Red Lion. For stays through September 15, 2009, guests making their reservations on redlion.com will receive the following:

24% Savings on Accommodations - All Red Lion hotels are offering some of their most competitive rates this summer with no mid-week/weekend restrictions.

24% Food and Beverage Savings - Guests booking the 24/Summer promotion will receive a 24% discount on food and non-alcoholic beverages in any Red Lion operated dining outlet for the duration of their stay.

24% off on a Future Stay - By staying with Red Lion this summer, guests can return any time before December 31, 2009, and receive 24% off their next stay - even if the economy improves. Look at it as "vacation insurance" for a future family trip.

"As reported by various media outlets, hotel industry discounting this summer is at an all time high with every brand clamoring for consumer attention. We didn't want to launch yet another 'me too' promotion. By combining three of our most successful promotions into a single offer we've created a promotion consumers are sure to find compelling," said Barry Hughes, SVP Marketing and Distribution, Red Lion Hotels.

24/Summer runs from now through September 15, 2009, and requires a two night minimum stay and must be booked via redlion.com. Once booked, the first night's stay is non-refundable. Food and beverage discount is available at participating hotels (see redlion.com) and does not apply to alcoholic beverages or room service. The future stay offer can be used anytime before December 31, 2009, and must be booked on redlion.com. The future stay offer cannot be combined with additional discounts.

Red Lion has 43 hotels on the west coast including new properties in Anaheim, CA, across the street from Disneyland, and in Denver, CO, convenient to a host of family outdoor recreation opportunities. Many Red Lions have special activities planned for family fun this summer and have cool pools and access to local recreation activities. The summer truly is endless at Red Lion Hotels.

About Red Lion Hotels Corporation:

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of upscale and midscale hotels under its Red Lion® brand. As of March 31, 2009, the RLH hotel network was comprised of 46 hotels located in nine states and one Canadian province, with 8,805 rooms and 436,355 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.

Contact:

Red Lion Hotels Corporation
Julie Langenheim, Investor Relations Manager
(509) 777-6322