

Red Lion Hotels Selected As 'Editor's Pick' By TravelAge West Magazine

SPOKANE, WA (Oct. 11, 2007) - Red Lion® Hotels, a subsidiary of Red Lion Hotels Corporation (NYSE: RLH), has been presented with the "Editor's Pick" award as part of TravelAge West's 2007 WAVE (Western Agents' Votes of Excellence), which celebrates outstanding achievement in the travel industry. The company was featured in a recent issue of TravelAge West.

Red Lion Hotels' advertising campaign was singled out for its clean, simple design and direct marketing message. According to the editors of TravelAge West, "Red Lion's properties, as well as its ad, give (travel) agents something to be thankful for. Red Lion Hotels' advertising campaign is all about benefits... the benefits of your clients staying in a Red Lion hotel room."

This award reinforces the Red Lion brand's dedication to travel agents and its focus on providing a great hotel product for the agent's clients. In recent years, Red Lion Hotels has introduced several innovative initiatives targeted to travel agents. For example, the company annually sponsors "Travel Agency Appreciation Day" the Monday before Thanksgiving to thank agent partners for their business.

WAVE awards were voted on by travel agents in 14 western U.S. states and by the magazine's readers. The awards provide travel agents in the western U.S. with the opportunity to recognize companies that deliver outstanding quality and service. TravelAge West has been serving the travel industry for 39 years as a leading source of travel industry news and product information.

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of midscale and upscale, full service hotels under its Red Lion® brand. As of June 30, 2007 the RLH hotel network was comprised of 52 hotels located in eight states and one Canadian province, with 9,079 rooms and 467,529 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, visit the company's website at www.redlion.com.

Contact:

Leora Halpern Lanz Director, HVS Marketing Communications 516-248-8828, x278 Ilanz@hvs.com