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Red Lion Hotels Hires Lori Castro as Director of Sales & Marketing

(Spokane, WA, August 11, 2010) - Red Lion Hotels Corporation (NYSE: RLH) has hired Lori Castro as Director of Sales & Marketing for Red Lion Hotels Spokane properties. Castro was previously with the Hilton Vancouver, WA.

"We are fortunate to have Lori back at Red Lion," says Mark Mahoney, Vice President, Managing Director for Red Lion Hotels Spokane. "She is so well known in the industry and has the experience to hit the ground running."

Castro began her new position at Red Lion Hotels August 9. She will oversee the sales and marketing efforts as well as catering and convention services.

"I'm thrilled to be back in Spokane and with Red Lion Hotels," says Lori Castro, Director of Sales & Marketing for Red Lion Hotels Spokane properties. "I grew up here and my husband and I are excited to raise our family here."

Castro worked for Hilton in Vancouver for nearly two years as a Sales Manager. Prior to that, Castro held a number of roles with Red Lion Hotels including Regional Director of Sales and National Sales.

About Red Lion Hotels Corporation:
Red Lion Hotels Corporation is a hospitality and leisure Company primarily engaged in the ownership, operation and franchising of midscale full, select and limited service hotels under its Red Lion® brand. As of June 30, 2010, the RLH hotel network was comprised of 43 hotels located in eight states and one Canadian province, with 8,383 rooms and 419,987 square feet of meeting space. The Company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the Company's website at www.redlion.com.