March 6, 2006

Red Lion Hotels Corporation Names Jack G. Lucas President of TicketsWest

SPOKANE, WA, March 6, 2006 – Red Lion Hotels Corporation (NYSE:RLH) today announced that it has named Jack G. Lucas President of TicketsWest, its entertainment division, which engages in event ticket distribution and promotes and presents a variety of entertainment productions. Prior to his promotion, Mr. Lucas served as Vice President of TicketsWest.

In his new position, Mr. Lucas will oversee all aspects of Red Lion Hotels Corporation's entertainment division, including ticketing services, facility management services, entertainment promotions, marketing and sponsorship.

Mr. Lucas has over 28 years of experience in the entertainment industry, including 18 years with Red Lion Hotels Corporation and 13 years on the management staff of the City of Spokane Entertainment Facilities. He was awarded the prestigious International Ticketing Association (INTIX) Ticketing Professional of the Year Award in 2004.

"Jack's many contributions to our entertainment division made him the ideal candidate to serve as President of TicketsWest," said Arthur M. Coffey, Chief Executive Officer of Red Lion Hotels Corporation. "TicketsWest has grown to a level which warrants having a separate president. I am confident in his ability to manage our entertainment division effectively."

About TicketsWest

TicketsWest and WestCoast Entertainment are part of the entertainment division of Red Lion Hotels Corporation (NYSE: RLH). TicketsWest engages in event ticket distribution throughout the United States and offers ticketing inventory management systems, call center services, and outlet and electronic channel distribution.

About Red Lion Hotels Corporation

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, management, development and franchising of upper mid-scale, full service hotels under its Red Lion® brand. As of December 31, 2005 the RLH hotel network was comprised of 64 hotels located in 11 states and one Canadian province, with more than 11,330 rooms and 550,929 square feet of meeting space. The company also operates an entertainment and event ticket distribution business and a real estate business that develops, manages and brokers sales and leases of commercial real estate. The company is headquartered in Spokane, WA. For more information, please visit our website at www.redlion.com.

This press release contains forward-looking statements within the meaning of federal securities law, including statements concerning plans, objectives, goals, strategies, projections of future events or performance and underlying assumptions (many of which are based, in turn, upon further assumptions). The forward-looking statements in this press release are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those expressed. Such risks and uncertainties include, among others, economic cycles; international conflicts; changes in future demand and supply for hotel rooms; competitive conditions in the lodging industry; relationships with franchisees and properties; impact of government regulations; ability to obtain financing; changes in energy, healthcare, insurance and other operating expenses; ability to sell non-core assets; ability to locate lessees for rental property and managing and leasing properties owned by third parties; dependency upon the ability and experience of executive officers and ability to retain or replace such officers as well as other matters discussed in the company's annual report on Form 10-K for the 2004 fiscal year and in other documents filed by the company with the Securities and Exchange Commission.

Contact:
Red Lion Hotels Corporation
Julie Langenheim, Investor Relations Manager
(509) 777-6322
InvestorRelations@RedLion.com
or
CCG Investor Relations
Crocker Coulson, President
(310) 231-8600 ext 103
crocker.coulson@ccgir.com