March 2, 2012

Red Lion Hotels Announces Three Grand Opening Celebrations in New Mexico

SPOKANE, Wash., March 2, 2012 /PRNewswire/ -- Red Lion Hotels Corporation (NYSE: RLH) is pleased to announce three grand opening celebrations for its hotels in New Mexico. These hotels have expanded the company's western United States footprint from eight states to nine.

When: March 6, 4:30-7:30pm
What: Grand Opening and Ribbon Cutting
Where: The Red Lion Hotel Farmington
700 Scott Avenue
Farmington, NM 87401
505-327-5221
www.redlion.com/farmington
RSVP: For more information or to RSVP, contact Virginia Gill at 505-566-5505 or catering@redlionfarmington.com, or log onto http://cms.redlion.com/6188-farmington-invite.aspx.

Red Lion Hotel Farmington is located in the Four Corners region of New Mexico. The 192 room full service hotel, located at 700 Scott Avenue, was formerly the Best Western Inn & Suites of Farmington.

When: March 7, 10am-Noon
What: Grand Opening and Ribbon Cutting
Where: Red Lion Hotel Grants
1501 E Santa Fe Ave
Grants, NM 87020
www.redlion.com/grants
505-287-7901
RSVP: For more information or to RSVP, contact Barbara Cordova at 505-287-7901 or fom@redliongrants.com, or log onto http://cms.redlion.com/6188-grants-invite.aspx

The Red Lion Hotel Grants is located on the historic Route 66, about 80 miles west of Albuquerque. Grants is known for its proximity to ancient Anasazi ruins and for its outdoor recreation in the Zuni Mountains. The 126-room hotel located at 1501 E. Santa Fe Avenue was formerly the Best Western Inn & Suites of Grants.

When: March 8, 4:30-7pm
What: Grand Opening and Ribbon Cutting
Where: Red Lion Hotel Gallup
3009 W. Hwy. 66
Gallup, NM 87301
www.redlion.com/gallup
505-722-2221
RSVP: For more information or to RSVP, contact Carmen Bahe at 505-722-2221 or dos@redliongallup.com, or log onto http://cms.redlion.com/6188-gallup-invite.aspx

The Red Lion Hotel Gallup is located on the historic Route 66, about 130 miles west of Albuquerque. Gallup is a regional trade and transportation center, close to the Navajo Reservation. The 126 room full service hotel, located at 3009 West Highway 66, was formerly the Best Western Inn & Suites of Gallup.

The RLH franchising team is targeting full and limited service Red Lion Hotels in 11 Western States and British Columbia for conversion to the Red Lion brand.

About Red Lion Hotels Corporation:

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of midscale hotels under its Red Lion® brand. As of December 31, 2011, the RLH hotel network was comprised of 48 hotels located in nine states and one Canadian province, with 9,010 rooms and 452,387 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at www.redlion.com.

Social Media
www.Facebook.com/RedLionHotels
www.Twitter.com/RedLionHotels
www.RedLionHotels.wordpress.com
www.YouTube.com/RedLionHotels

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