



**RED LION®**  
HOTELS

March 25, 2010

## **Red Lion Hotels Appoints Mark D. Mahoney Vice President, Managing Director of Spokane Hotels**

### **Enhanced Position Strengthens Oversight of Key Eastern Washington Assets**

Spokane, WA, March 25, 2010 - Red Lion Hotels Corporation (NYSE: RLH) announced the appointment of Mark D. Mahoney Vice President, Managing Director of the company's two owned hotels in Spokane, Washington. These two hotels are operated under one management team and combined have 645 rooms, which makes them the company's largest operation.

Commenting on the move, George Schweitzer, Red Lion's Executive Vice President and Chief Operating Officer said, "Mark has made significant contributions in his four years with us as Red Lion's Vice President of Sales. With the importance of Spokane as a key market for Red Lion, it is appropriate to have a high caliber executive overseeing these important hotels."

Commenting on his new role, Mahoney said, "I felt an immediate connection to Spokane when I moved here four years ago to join Red Lion. In my role as VP of Sales, I got to connect with a number of the city's civic and community leaders. I'm looking forward to working with them more closely and ensuring Red Lion's continued success in the Spokane-area market."

Mahoney most recently served as Red Lion's Vice President of Sales since July 2006, overseeing the national and field sales organizations. Previously he was with The Marcus Corporation and served as Project Director, as well as Director of Operations for Marcus Hotels & Resorts. He was also Corporate Director of Sales, Marketing and Revenue Performance for the Baymont, Woodfield & Budgetel brands during his time with Marcus.

### **About Red Lion Hotels Corporation:**

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of upscale and midscale hotels under its Red Lion® brand. As of December 31, 2009, the RLH hotel network was comprised of 45 hotels located in eight states and one Canadian province, with 8,671 rooms and 431,244 square feet of meeting space. The company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the company's website at [www.redlion.com](http://www.redlion.com).

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