



**RED LION®**  
HOTELS

August 3, 2005

## **Red Lion Hotels Makes it Faster and Easier than Ever to get to Hawaii**

### **Outrigger and OHANA Hotels & Resorts become Newest Member of GuestAwards Program**

SPOKANE, WA -- Red Lion Hotels, owned by WestCoast Hospitality Corporation (NYSE: WEH), now offers its GuestAwards frequency program members the spirit of Aloha and the fastest way to earn free nights in the unparalleled tropical paradise of Hawaii. As shown in the following chart, a GuestAwards member will spend as much as 50% less to earn a three night stay in Honolulu when compared to competitive programs. With the addition of Outrigger® and OHANA® Hotels & Resorts as the newest partners in Red Lion Hotel's GuestAwards program, members now have 17 hotels, resorts and condominiums on four Hawaiian Islands where they can both earn and redeem GuestAwards points.

Through this new partnership, GuestAwards members can redeem awards for free nights in Hawaii for as few as 20,000 points and they do not have black-out restrictions. Award redemptions are as easy as calling the GuestAwards Customer Service Center.

In addition, GuestAwards members can now book their Outrigger and OHANA Hotels & Resorts stays and vacation packages right on Red Lion Hotel's website ([www.redlion.com](http://www.redlion.com)) and, if they do, they will earn 500 or 1,000 points per night or 500 air miles per stay. Complete details are available on the Red Lion Hotels website.

"We know our GuestAwards members will appreciate the beauty and excitement of Hawaii and the inclusion of the island's most respected hotel companies into our program," commented Arthur M. Coffey, President and Chief Executive Officer of WestCoast Hospitality Corporation. "Our goal is to provide exceptional value to our customers and this partnership is another way Red Lion Hotels can deliver on that promise. We look forward to continually adding redemption opportunities to our GuestAwards program because it is such an important part of the value we provide to our guests. "

"We're delighted to join forces with such a well known brand as Red Lion," Rob Solomon, Senior Vice President of Sales and Marketing for Outrigger and OHANA Hotels & Resorts, said. "This is a great opportunity for Outrigger and OHANA Hotels to introduce our special style of island hospitality to the loyal customers of Red Lion, and we look forward to a long and mutually beneficial relationship." Outrigger and OHANA Hotels & Resorts is Hawaii's largest locally owned hospitality company and is committed to providing authentic island hospitality through a tradition of service that embraces local culture and traditions. Like Red Lion Hotels, it has a commitment to serving their guests and making every stay comfortable.

Red Lion Hotels has over 60 hotels spread throughout 11 western states and British Columbia. Along with this step to expand the GuestAwards program the company has recently embarked on a wide range of chain-wide initiatives to significantly enhance the guest experience through technology upgrades, the launch of a new website, property renovations and excellent service delivery.

For more information on Red Lion Hotels and complete GuestAwards program information simply visit [redlion.com](http://redlion.com) and click on GuestAwards.



### **About WestCoast Hospitality Corporation**

WestCoast Hospitality Corporation is a hospitality and leisure company primarily engaged in the ownership, management, development and franchising of upper mid-scale, full service hotels under its Red Lion® and WestCoast® brands. In addition, through its entertainment division, which includes its TicketsWest.com, Inc. subsidiary, it engages in event ticket distribution and promotes and presents a variety of entertainment productions. G&B Real Estate Services, its real estate division, engages in traditional real estate-related services, including developing, managing and brokering sales and leases of commercial and multi-unit residential properties.

## **About Outrigger Hotels & Resorts**

Outrigger Hotels & Resorts is a family-owned and operated company deeply committed to providing authentic island hospitality in premiere destinations throughout the Pacific. Each Outrigger property embraces the local culture to create a true sense of place for guests. Outrigger Hotels & Resorts and OHANA Hotels & Resorts are divisions of Outrigger Enterprises, Inc., Hawaii's largest locally owned hospitality-company and one of the fastest-growing hotel companies in the Pacific managing over 50 properties with more than 12,000 rooms in Hawaii, Australia, Micronesia, Fiji, Tahiti and New Zealand.

This press release contains forward-looking statements within the meaning of federal securities law, including statements concerning plans, objectives, goals, strategies, projections of future events or performance and underlying assumptions (many of which are based, in turn upon further assumptions). The forward-looking statements in this press release are inherently subject to a variety of risks and uncertainties that could cause actual results to differ materially from those expressed. Such risks and uncertainties include, among others, matters discussed in the company's annual report on Form 10-K for the 2004 fiscal year and in other documents filed by the company with the Securities and Exchange Commission.

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