September 30, 2010

Red Lion Hotels Hires Sandi Heffernan as Corporate Controller

(Spokane, WA, September 30, 2010) - Red Lion Hotels Corporation (NYSE: RLH) has hired Sandi Heffernan as Corporate Controller starting October 11, 2010.

Heffernan most recently served as Senior Director of Financial Accounting & Reporting for NightHawk Radiology Holdings, Inc., a public company based in Coeur d'Alene, ID. She previously worked in key accounting and financial positions, including Controller and Assistant Controller roles, for various public companies and private organizations. Notable organizations at which Heffernan has been employed include Pepsico Food Services, Dell Computer Corporation and the National Football League.

"We are pleased to have recruited someone with Sandi's depth of corporate experience," said Jon E. Eliassen, President & CEO of Red Lion Hotels Corporation. "Sandi brings a wealth of corporate accounting and financial experience to the Red Lion team and will be able to step right into her new role at Red Lion."

As Corporate Controller for Red Lion, Heffernan will direct all accounting and reporting functions for the company, be responsible for internal controls and be a key member of the team that manages outside banking and audit relationships.

About Red Lion Hotels Corporation:

Red Lion Hotels Corporation is a hospitality and leisure Company primarily engaged in the ownership, operation and franchising of midscale full, select and limited service hotels under its Red Lion® brand. As of June 30, 2010, the RLH hotel network was comprised of 43 hotels located in eight states and one Canadian province, with 8,383 rooms and 419,987 square feet of meeting space. The Company also owns and operates an entertainment and event ticket distribution business. For more information, please visit the Company's website at www.RedLion.com.

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