

April 4, 2012

Constant Contact Announces Date for First Quarter 2012 Financial Results

WALTHAM, Mass.--(BUSINESS WIRE)-- Constant Contact®, Inc. (Nasdaq: CTCT), the trusted marketing advisor to more than half a million small organizations worldwide, today announced that it will release its first quarter 2012 financial results for the period ended March 31, 2012 after market close on Thursday, April 26, 2012. On that day, management will hold a conference call and webcast at 5:00 p.m. ET to review and discuss the Company's results for the first quarter. A recorded version of this webcast will be available two hours after the call and accessible at http://investor.constantcontact.com/.

What: Constant Contact first quarter 2012 financial results conference call

When: Thursday, April 26, 2012

Time: 5:00 p.m. ET

Live Call: (877) 334-1974, domestic

(760) 666-3590, international

Replay: (855) 859-2056, domestic

(404) 537-3406, international

Webcast: http://investor.constantcontact.com/(live and replay)

Live and replay conference ID code: 69060575

The webcast will be archived on Constant Contact's website for a period of three months.

About Constant Contact, Inc.

Constant Contact is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing TM tools that help create and grow customer relationships. More than half a million small businesses, nonprofits, and associations worldwide rely on Constant Contact to drive ongoing customer dialogs through email marketing, social media marketing, event marketing, local deals, and online surveys. All Constant Contact products come with unrivaled KnowHow, education, and free coaching with a personal touch, including award-winning customer support.

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