

August 7, 2012

Constant Contact to Present at Upcoming Investor Conferences

WALTHAM, Mass.--(BUSINESS WIRE)-- Constant Contact®, Inc. (Nasdaq: CTCT), which helps more than half a million small organizations connect with their customers through a suite of online engagement marketing tools, today announced its participation at two upcoming investor conferences. Each presentation will be webcast live and available under the "Investor Events" section on the Company's investor relations website at http://investor.constantcontact.com.

Harpreet Grewal, Chief Financial Officer, will present at:

- The Oppenheimer 15th Annual Technology, Internet & Communications Conference being held in Boston on August 14, 2012 at 8:15 a.m. ET.
- The Canaccord Genuity Annual Growth Conference being held in Boston on August 16, 2012 at 11:30 a.m. ET.

About Constant Contact, Inc.

Constant Contact wrote the book on Engagement Marketing[™] the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate new customers, repeat business, and referrals through email marketing, social media marketing, event marketing, local deals, digital storefronts, and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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