May 23, 2012

Constant Contact to Present at Upcoming Investor Conferences

WALTHAM, Mass.--(BUSINESS WIRE)-- Constant Contact®, Inc. (Nasdaq: CTCT), the trusted marketing advisor to more than half a million small organizations worldwide, today announced its participation at two upcoming investor conferences. Each presentation will be webcast live and available under the "Investor Events" section on the Company's investor relations website at http://investor.constantcontact.com.

Gail Goodman, Chief Executive Officer, will present at:

- The Cowen and Company 40th Annual Technology Media and Telecom Conference being held in New York, New York on May 30, 2012 at 4:15 p.m. ET.

Harpreet Grewal, Chief Financial Officer, will present at:

- The William Blair 32nd Annual Growth Stock Conference being held in Chicago, Illinois on June 13, 2012 at 12:00 p.m. CT.

About Constant Contact, Inc.

Constant Contact wrote the book on Engagement Marketing(TM) -- the new marketing success formula that helps small organizations create and grow customer relationships in today's socially connected world. More than half a million small businesses, nonprofits and associations worldwide use the company's online marketing tools to generate repeat business and referrals through email marketing, social media marketing, event marketing, local deals and online surveys. Only Constant Contact offers the proven combination of affordable tools and free KnowHow, including local seminars, personal coaching and award-winning product support. The company further supports small organizations through its extensive network of consultants/resellers, technology providers, franchises and national associations.

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