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CONSTANT CONTACT, INC.

Reported by

GOODMAN GAIL F

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 05/03/12 for the Period Ending 05/02/12

Address	1601 TRAPELO ROAD SUITE 329 WALTHAM, MA 02451
Telephone	781-472-8100
CIK	0001405277
Symbol	CTCT
SIC Code	7331 - Direct Mail Advertising Services
Industry	Computer Services
Sector	Technology
Fiscal Year	12/31

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FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Goodman Gail F (Last) (First) (Middle)	**Constant Contact, Inc. [CTCT]**	__ **X** __ Director _____ 10% Owner
C/O CONSTANT CONTACT, INC., 1601 TRAPELO RD., SUITE 329 (Street)	3. Date of Earliest Transaction (MM/DD/YYYY) **5/2/2012**	__ **X** __ Officer (give title below) _____ Other (specify below) **President and CEO**
WALTHAM, MA 02451 (City) (State) (Zip)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) _ **X** _ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	**5/2/2012**		**M**		**17500**	**A**	**$0.0615**	**622846**	**D**	
Common Stock	**5/2/2012**		**S** (1)		**17500**	**D**	**$22.55**	**605346**	**D**	

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	**$0.0615**	**5/2/2012**		**M**			**17500**	(2)	**2/10/2015**	**Common Stock**	**17500**	**$0.00**	**48322**	**D**	

Explanation of Responses:

(1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 9, 2011.

(2) 25% of the shares subject to this option vested on January 15, 2006, and 6.25% of the remaining shares subject to this option vested quarterly thereafter, such that 100% of the shares subject to this option became fully vested on January 15, 2009.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Goodman Gail F **C/O CONSTANT CONTACT, INC.**	**X**		**President and CEO**	

1601 TRAPELO RD., SUITE 329 WALTHAM, MA 02451				

Signatures

/s/ Robert P. Nault, attorney-in-fact	**5/3/2012**
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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