

## CONSTANT CONTACT, INC.

# Reported by **BADAVAS ROBERT P**

### FORM 4

(Statement of Changes in Beneficial Ownership)

### Filed 06/05/12 for the Period Ending 06/05/12

Address 1601 TRAPELO ROAD

**SUITE 329** 

WALTHAM, MA 02451

Telephone 781-472-8100

CIK 0001405277

Symbol CTCT

Fiscal Year 12/31





[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2	2. Issuer Name <b>and</b> Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
BADAVAS R	OBERT	P				nstant Co					<b>.</b>			100/	•	
(Last)	(First) (Middle)				3. Date of Earliest Transaction (MM/DD/YYYY)						X Direction Office	ctor r (give title	below) _		Owner (specify	
C/O CONSTA	NT CO	NTA	CT,					6/5/201	2		below)					
INC., 1601 TF 329	RAPELO	O RD.	, SUIT	E												
(Street)												6. Individual or Joint/Group Filing (Check Applicable Line)				
WALTHAM,	MA 024										_ <b>X</b> _ Form fi	iled by One	Reporting Per	rson		
(City)	(State)	(Zi <sub>j</sub>	p)										han One Rep		n	
		Table	I - Non-	Deriv	vati	ive Securit	ties	Acquirec	d, Dispos	ed of, or	Beneficially	y Owned				
1. Title of Security (Instr. 3)				2. Tra		2A. Deemed Execution Date, if any	Coo (In:	de Ac str. 8) Di (In	Securities equired (A) of sposed of (D str. 3, 4 and (A) or mount (D) I	Follo (Instr	nount of Securiti wing Reported T : 3 and 4)			6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Tab	le II - De	rivative	Securiti	ies Be	ene	ficially Ov	vne	d ( e.g. , 1	puts, call	s, warra	nts, options	, convert	ible secur	rities)	•	
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date	3A. Deemed Execution Date, if any	Code	8)	. 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date				8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	Ownership Form of Derivative	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			(I) (Instr.		
Stock Option (Right to Buy)	\$20.84	6/5/2012		A		10000 (1)		(2)	6/5/2019	Common Stock	10000	\$0.00	10000	D		

#### **Explanation of Responses:**

- (1) This option was granted pursuant to the automatic annual non-employee director grant provision of the Issuer's 2011 Stock Incentive Plan.
- (2) 33.33% of the shares subject to the option vest on the earlier of (i) June 5, 2013 or (ii) one business day prior to the date of the Issuer's 2013 annual meeting of stockholders (the "First Vesting Date"), and an additional 8.33% of the shares subject to the option vest quarterly thereafter, such that 100% of the shares subject to the option will be fully vested on the date that is two years from the First Vesting Date.

### **Reporting Owners**

Paparting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
BADAVAS ROBERT P C/O CONSTANT CONTACT, INC.	X						
1601 TRAPELO RD., SUITE 329 WALTHAM, MA 02451							

#### **Signatures**

### /s/ Robert P. Nault, attorney-in-fact

6/5/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.