



INTERNATIONAL

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Buckeye Broadband Selects CSG International to Launch New Services and Enhance Customer Experience

CSG to Create New Efficiencies and Flexible Foundation for Growth

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- [CSG Systems International, Inc. \(NASDAQ: CSGS\)](#), the trusted global partner to launch and monetize [digital services](#), today announced that [Buckeye Broadband](#) will use CSG's market-leading revenue and customer management solutions to power the next evolution of its services and overall customer experience.

Buckeye Broadband is a full-service provider of cable, internet, and phone services for more than 170,000 residential and commercial subscribers across Northwest Ohio and Southeast Michigan. The company chose CSG and its revenue and customer management solutions to enhance the customer experience, create new internal efficiencies and provide the flexibility to quickly launch new services.

"The customer of today has numerous options for meeting their entertainment, information and communications needs, which means we have to be more flexible and innovative than ever before to compete for a consumer's attention," said Sean Brushett, chief revenue officer, Buckeye Broadband. "CSG has a proven reputation in helping operators transform their business models and operations to better serve the digital consumer. Together, we are paving the way to more efficient and effective operations that deliver the best customer experience possible."

Buckeye Broadband will use a variety of solutions from CSG, including the company's award-winning Advanced Convergent Platform™ (ACP) revenue management platform, the company's full call center suite of solutions, as well as print and mail services for customer invoicing.

CSG will convert customers from Buckeye's existing systems onto the company's platforms using a unique, purpose-built conversion process that moves customers from one system to another without disruption to the client's business or end consumer.

"CSG has earned the trust of the progressive service providers across the industry with our work to align critical revenue and customer management systems to better support the evolving customer experience," said Brian Shepherd, president of broadband, cable and satellite business at CSG International. "We have every confidence that we will smoothly convert Buckeye's subscribers to our systems and help propel the operator into the next era of digital services."

About Buckeye Broadband

Buckeye Broadband is fully integrated regional communications company, offering high-speed internet service across its fiber optic network in NW Ohio and SE Michigan. The company was founded more than 50 years ago as a multichannel video distributor and still offers traditional cable tv along with streaming video, residential phone service and residential IT solutions from their award-winning Brainiacs. Buckeye is wholly owned by Block Communications Inc., a diversified multimedia company with operations in telecommunications, publishing, broadcasting, digital and outdoor advertising. For more information visit our websites at www.buckeyebroadband.com and www.blockcommunications.com.

About CSG International

[CSG International](#) (NASDAQ: CSGS) is the trusted global partner to help clients launch and monetize communications and entertainment services in the digital age. Leveraging 30 years of experience and expertise in voice, video, data and content services, CSG delivers market-leading revenue management and customer interaction solutions in licensed and managed service models. The company drives business transformation initiatives for the majority of the top 100 global communications service providers, including AT&T, Charter Communications, Comcast, DISH, ESPN, Media-Saturn, Orange, Reliance, SingTel Optus, Telefonica, Telstra, Vodafone, Vivo and Verizon. For more information, visit our website at www.csqi.com.

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