



INTERNATIONAL

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GCI Charts New Data Mediation Transformation Strategy with CSG Managed Services

New Simplified, Standardized and Centralized Infrastructure to Support Next Generation Requirements

ENGLEWOOD, Colo.--(BUSINESS WIRE)-- [CSG International, Inc.](#) (NASDAQ: CSGS), the trusted global partner to launch and monetize [digital services](#), today announced that it will leverage its CSG Intermediate™ [data mediation](#) solution and [managed service](#) approach to streamline operations and better support new services at [Alaska-based GCI](#).

GCI (NASDAQ: GNCMA) is one of the few quad-play providers globally, offering the four core services of wireless and wireline voice, video, and data communication services to residential, commercial and government customers across Alaska and the Pacific Northwest.

Over the past few months, GCI has worked with CSG to develop a strategy to replace its legacy data mediation solutions with CSG Intermediate using a managed services approach to improve its ability to quickly support new services, enhance its operational efficiency and apply its internal staff to higher-impact projects. CSG's managed services team will now architect the move from multiple systems to a single instance of Intermediate, providing a faster route to transformation and a more strategic approach overall.

"To innovate and successfully introduce new services to the market requires many technologies such as business support systems, working in harmony with each other. CSG's managed services program brings the expertise we need to simplify, standardize and centralize our existing legacy mediation platforms into a single, managed services platform," said Susannah Scholl, vice president of information technology, GCI. "CSG's experienced team of data mediation and managed services experts proved to us that there was a better way to architect our data mediation operations, in a way that will help us not only drive efficiency, but allow for more innovative future service offerings."

By consolidating on a single data mediation platform, GCI will gain cost, efficiency and control benefits as well as enable its current resources to more effectively manage future projects and perform maintenance and support.

"Too often we see legacy data mediation systems that are no longer well understood, are challenging to support and any change to the processing introduces a risk of something breaking. CSG's managed services programs are designed to make sense of the operating infrastructure and apply strategies that align systems, people and processes with the communications service provider's role in the digital economy," said Phillip Yoo, president of carrier business at CSG International.

About CSG International

[CSG International](#) (NASDAQ: CSGS) is the trusted global partner to help clients launch and monetize communications and entertainment services in the digital age. Leveraging 30 years of experience and expertise in voice, video, data and content services, CSG delivers market-leading revenue management and customer interaction solutions in licensed and managed service models. The company drives business transformation initiatives for the majority of the top 100 global communications service providers, including AT&T, Charter Communications, Comcast, DISH, ESPN, Media-Saturn, Orange, Reliance, SingTel Optus, Telefonica, Telstra, Vodafone, Vivo and Verizon. For more information, visit our website at www.csqi.com.

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