



Compuware Changepoint and NCR Corporation to Co-Present at TSIA Technology Services World

Attendees to Learn How NCR Achieved Competitive Differentiation and Sustainable Customer Footprint Using Changepoint for Professional Services Automation

DETROIT, May 2, 2012 (GLOBE NEWSWIRE) -- [Compuware](#) Corporation (Nasdaq:CPWR), the technology performance company, announced it will take the stage May 8, 2012, at Technology Services World with its customer, NCR. Ruth Fornell, Vice President, Global Professional Services, NCR Corporation will join Rick Moreau, Director of Field Enablement for Compuware Changepoint to present the story of NCR Corporation's evolution to a services-led, software-driven, hardware-enabled solutions company.

During the presentation titled "Transform Your Services Business to Create a Strategic and Sustainable Footprint with Your Customer," Ruth will discuss the role professional services plays in enabling competitive differentiation while creating a more strategic and sustainable customer footprint. She will also detail how NCR Corporation has realized this vision through global knowledge sharing, establishment of centers of excellence and through organizational transformation facilitated by the services organization's use of Changepoint for Professional Services Automation (PSA).

TSW session attendees will learn how to:

- transform their services business to create a strategic footprint with customers;
- leverage business consultants and technical experts as a critical component of this transformation; and
- incorporate global knowledge sharing and centers of excellence to transform business.

NCR Corporation has been a longtime user of the Changepoint professional services automation (PSA) solution.

"More technology companies are transforming from traditional, product-focused organizations to a service-led model that maps software and hardware technology to the specific needs of business and industry," said Lori Ellsworth, Senior Vice President and General Manager of Compuware's Changepoint business unit. "This is precisely the transformation that has taken place at NCR Corporation, facilitated by Changepoint for PSA. So many companies are on the brink of change, and we think the TSW audience has a great opportunity to learn from the real-world experiences of a global leader such as NCR Corporation."

What: Compuware Changepoint at TSIA's Technology Services World
When: May 7-9, 2012
Where: Santa Clara, CA
Presentation Time: NCR/Changepoint Customer Case Study Session: Tuesday, May, 8 from 11 a.m. to 12 p.m.
Conference Information: www.tsia.com

Compuware Changepoint

Compuware Changepoint allows technology companies to maximize professional services profitability while maintaining a focus on effective product decisions and delivery. Changepoint's integrated solution marries PSA with PPM to provide total operational visibility allowing product-centric technology companies to drive services growth with strong margins, deliver a competitive product and services mix for high ROI, and maintain top-line revenues and bottom-line profitability. Visit us <http://www.compuware.com/changepoint> or tune into our blog at <http://www.changepoint-blog.net>

Compuware Corporation

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