



Compuware Publishes New Whitepaper: "The Top 10 Reasons Why You Need Synthetic Monitoring"

[Paper Details Benefits in Utilizing Synthetic Monitoring to Measure End-User Experience](#)

DETROIT, Jan. 25, 2012 (GLOBE NEWSWIRE) -- Compuware Corporation (Nasdaq:CPWR), the technology performance company, today announced that it has published a new whitepaper titled: "[The Top 10 Reasons Why You Need Synthetic Monitoring.](#)" The paper explores how [synthetic monitoring](#) can enable organizations to measure application performance from every vantage point across the application delivery chain.

A complete view of the application delivery chain is required to [optimize the performance and availability](#) of today's modern web, non-web, mobile, streaming and cloud-based applications.

Achieving this complete view requires integrating multiple approaches and instrumentation across the application delivery chain to measure the [end-user experience](#). One of those approaches is synthetic monitoring, which is essential and used to attain mature [application performance management](#) capabilities that provide broad end-user experience visibility and deep-dive diagnostic capabilities.

This [paper](#) highlights the top reasons why organizations need synthetic monitoring as well as the many benefits that come from using the approach, and how the [Compuware Gomez® platform](#) can help.

To download the whitepaper, [click here](#).

[The Gomez platform](#) is the industry's leading solution for optimizing the performance of Web, non-Web, mobile, streaming and cloud applications. Driven by [end-user experience](#), Gomez provides [a unified view across the entire application delivery chain](#), from a user's browser or mobile device, across the Internet or a corporate WAN, in the cloud, to inside the data center, eliminating blind spots from the [First Mile](#) to the [Last Mile](#).

Compuware is recognized as a leader in Gartner Inc.'s "[Magic Quadrant for Application Performance Monitoring](#)" report. To view and download a complimentary copy of the report, [click here](#).

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Compuware Corporation

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