



Compuware Expands Unified Application Performance Management Solution for Chinese Market

New Compuware Gomez China Portal 2.0 Provides Chinese Customers Native Language Access to Industry's Only "First Mile to Last Mile" APM Solution

DETROIT, Nov. 3, 2011 (GLOBE NEWSWIRE) -- [Compuware Corporation](#) (Nasdaq:CPWR), the technology performance company, today announced the availability of the Compuware Gomez[®] China Portal 2.0. This new portal provides local-language access to the [Gomez application performance management \(APM\) platform](#) and provides unique value to organizations in the Chinese market, meeting increasing demand in one of the world's fastest-growing economies.

[The Gomez APM Platform](#) provides a unified view across the entire application delivery chain, from a user's browser or mobile device, across the Internet or a corporate WAN in the cloud, to inside the data center, eliminating blind spots from the [First Mile](#) to the [Last Mile](#). This solution is used to optimize the performance of a broad range of applications, including enterprise applications accessed by employees, e-commerce web sites visited by customers or applications running on mobile devices.

Leveraging proven global practices, the introduction of this updated platform in China extends [Compuware's software-as-a-service \(SaaS\) APM product](#) and provides a simplified solution within a single operations management framework to address APM requirements.

New features and capabilities in the Gomez China Portal 2.0 include:

Unified China Portal Integrates Multiple Web Performance Measurements

A single, unified view of web site performance as measured synthetically from more than 150,000 Last Mile and Internet backbone locations provides real-time data in Chinese. [Real-user monitoring \(RUM\)](#) measures performance directly from a user's browser or mobile device, allowing customers to measure real-user performance by geography, browser, ISP and device. This provides a [complete view of applications performance and end-user experience](#).

Most Comprehensive Testing Coverage

The [Gomez Network](#) is the largest testing network in the world, testing and monitoring customer websites from 150,000+ global locations to deliver comprehensive, accurate and actionable web application performance insight across multiple browsers. This network also includes 150+ worldwide backbone nodes (including 27 in China), 150,000-member public peer network (including 5000+ in China) and 400+ Internet Data Center monitoring nodes in China.

"Organizations in China are raising their game in response to increasing consumer expectations," said Nick Evered, Vice President of Compuware Asia and India. "Developed by our highly experienced research and development team in China, the Gomez China Portal 2.0 provides the tools necessary to monitor China customers' service-levels to detect and remedy performance issues at the early stage before they impact business. Our world-class [APM solutions](#) provide China organizations with an opportunity to leverage proven best practices and leapfrog the competition."

"With the Gomez SaaS China Portal, we can eliminate blind spots by accurately measuring real-time performance and presenting data to ensure we have all the information we need — without unnecessary clutter," said David Liu, Vice President at [ChinaNetCenter](#). "The [Gomez APM solution](#) proactively delivers extensive insight about the end-user experience, providing information that is critical to ensuring a positive experience."

[The Gomez platform](#) is the industry's leading solution for optimizing the performance of Web, non-Web, mobile, streaming and cloud applications. Driven by [end-user experience](#), Gomez provides [a unified view across the entire application delivery chain](#), from a user's browser or mobile device, across the Internet or a corporate WAN, in the cloud, to inside the data center, eliminating blind spots from the [First Mile](#) to the [Last Mile](#).

Compuware is recognized as a leader in Gartner Inc.'s ["Magic Quadrant for Application Performance Monitoring"](#) report. To view and download a complimentary copy of the report, [click here](#).

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Compuware Corporation

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The Compuware logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=5950>

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