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## **Compuware Shares Mobile Strategy Insights at Southern California CIO Executive Summit**

### **Discusses Challenges, Best Practices and Successful Approaches for Organizations Implementing Mobile Strategies**

DETROIT, May 16, 2012 (GLOBE NEWSWIRE) -- [Compuware](#) Corporation (Nasdaq:CPWR), the technology performance company, today announced that Bob Kennedy, Regional Vice President, [Mobile Solutions Business](#), Compuware, participated in a panel discussion at the Southern California CIO Executive Summit in Los Angeles. The panel "*Ready or Not, It's Here — Moving Forward with Mobile*" also included executives from the city of Los Angeles and the University of Southern California.

The consumerization of IT is transforming both internal and external expectations, creating a world in which all interactions are in real time. Bob and the panel discussed how organizations are facing the mobile wave head-on by integrating smartphones, tablets and other consumer devices to bring value to their constituents, students, customers and employees. The panelists provided deep insight into the challenges faced and successes available when implementing a secure mobile strategy, and also discussed the impact this has had on their organizations.

"Organizations are under great pressure to rapidly design and implement mobile strategies to take advantage of these incredibly powerful technologies," said Bob Kennedy, Vice President, Compuware Corporation. "Attendees of this discussion left with fresh insight on real-world actions they can take to deliver mobile success."

Session attendees also learned about:

- innovating and integrating devices for employee productivity and collaboration;
- partnering for the shift in technology delivery, support and regulation; and
- managing risks and benefits before deploying mobile solutions.

Compuware is a National Sponsor of the Southern California CIO Executive Summit. Through its Professional Services Division, Compuware designs, builds and maintains industry-leading M2M solutions that integrate with customers' operations and create value through user-friendly apps. To learn more about Compuware's integrated mobile solutions, click [here](#).

### **Compuware Corporation**

Compuware Corporation, the technology performance company, provides software, experts and best practices to ensure technology works well and delivers value. Compuware solutions make the world's most important technologies perform at their best for leading organizations worldwide, including 46 of the top 50 Fortune 500 companies and 12 of the top 20 most visited U.S. web sites. Learn more at: <http://www.compuware.com>.

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CONTACT: Press Contact

Bob O'Brien

Compuware Worldwide Field Marketing and PR

[bob.obrien@compuware.com](mailto:bob.obrien@compuware.com) 313-227-7300

For Sales and Marketing Information

Compuware Corporation

One Campus Martius

Detroit, MI 48226

800-521-9353

[www.compuware.com/](http://www.compuware.com/)