



Compuware Presents Live Webcast: "Early-Lifecycle Performance Testing & Optimization Without the Grief"

[Webcast](#) to Detail Best Approaches to Making [Web Load Testing](#) a Standard Part of the Application Delivery Lifecycle and How the Right Solution Makes it Easier

DETROIT, Feb. 16, 2012 (GLOBE NEWSWIRE) -- Compuware Corporation (Nasdaq:CPWR), the technology performance company, today announced a [live webcast](#) that will highlight the best approaches organizations can employ to make [web load testing](#) a standard part of their application delivery lifecycle and will show how using the right web load testing solution makes it easier to do so.

Title: ["Early-lifecycle Performance Testing & Optimization Without the Grief"](#)

When: Thursday, February 23, 2012

Time: 11 a.m. Eastern time

Presenters: Mark Eshelby, Senior Product Manager for [Compuware Gomez Web Load Testing](#); Andreas Grabner, Technology Strategist, [Compuware dynaTrace](#)

Why: 75 percent of users will go to a competitor's site if performance is poor. And what's concerning is that slow performance is most likely to occur when your site is under peak load — exactly when you want your site to operate at its best. [Web load testing](#) should be a standard part of the application delivery lifecycle. If an organization hasn't made web load testing a part of their process, it can feel like going through the stages of grief to do so.

What: During this [free webcast](#), attendees will learn:

* how to include [web load testing](#) as part of your application delivery lifecycle;

* how to work through the "stages of grief" from denying there is a problem - to getting the team all on the same page and accepting there is a better way; and

* why an integrated solution with deep diagnostic tools is the answer.

Register

Here: <http://bit.ly/yHTJLW>

[The Gomez platform](#) is the industry's leading solution for optimizing the performance of Web, non-Web, mobile, streaming and cloud applications. Driven by [end-user experience](#), Gomez provides [a unified view across the entire application delivery chain](#), from a user's browser or mobile device, across the Internet or a corporate WAN, in the cloud, to inside the data center, eliminating blind spots from the [First Mile](#) to the [Last Mile](#).

Compuware is recognized as a leader in the ["Magic Quadrant for Application Performance Monitoring"](#) report. To view and download a complimentary copy of the report, [click here](#).

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Compuware Corporation

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