



## **Corel Launches WinDVD(R) 9 Plus Blu-ray, Delivering a Superior DVD and Blu-ray Disc Viewing Experience**

### **Newest Release Offers Consumers Enhanced Viewing Options with a New, More Intuitive User Interface, New State-of-the-Art Upscaling Capability, Enhanced Blu-ray Disc Playback and the latest High-Definition Surround Sound Technology**

OTTAWA, Mar 18, 2008 (BUSINESS WIRE) -- Corel Corporation (NASDAQ:CREL; TSX:CRE), a leading developer of graphics, productivity and digital media software, today announced the latest release of Corel(R) WinDVD(R), the world's number one DVD and video playback software on PCs. Corel(R) WinDVD(R) 9 Plus Blu-ray features a new, more intuitive user interface, new video technologies including advanced upscaling that enables users to create near-high-definition viewing with standard-definition DVDs, enhanced Blu-ray Disc playback, as well as the latest in high-definition surround sound for the ultimate viewing experience. With more than 200 million units shipped worldwide, WinDVD remains the industry standard for DVD, video and Blu-ray Disc playback.

"WinDVD 9 Plus Blu-ray is designed for the movie buff, frequent flyer and those who want a superior video and audio playback experience in one easy-to-use solution," said Jeff Hastings, President and General Manager, Digital Media at Corel. "More and more people are adopting the latest high-definition technologies such as Blu-ray Disc and AVCHD. With WinDVD 9 Plus Blu-ray, users will have access to the latest Blu-ray Disc playback capabilities including BonusView as well as revolutionary upscaling technology that enables users to create near-high-definition viewing with standard-definition DVDs."

#### **New User Interface**

The new user interface in WinDVD 9 Plus Blu-ray makes viewing and navigation easier providing a more pleasant viewing experience.

-Graphite Interface - The sophisticated graphite design blends seamlessly with a Microsoft(R) Windows(R) XP or Windows Vista (R) desktop.

-Navigation Controls - The de-cluttered user interface displays a clean, sleek look where navigation controls can be hidden instantly. Users will find advanced audio and video controls to easily personalize the playback experience.

#### **New State-of-the-Art Video Technologies**

WinDVD 9 Plus Blu-ray maximizes the viewing experience with state-of-the-art video upscaling technologies including:

-Unique Trimension(TM) All2HD Upscaling - Converts standard-definition DVDs and videos to crisp near-high-definition video without the added expense of high-definition drives and media.

-Digital Natural Motion - Removes the judder effect from fast-motion scenes for the smoothest possible playback creating a better-than-original look.

-De-snow Filter - Removes digital noise from MPEG, H.264 and VC-1 low-resolution video to provide a clearer viewing experience.

-De-block Filter - Removes blocky digital artifacts from MPEG, H.264 and VC-1 compressed video.

#### **Enhanced Blu-ray Disc Playback**

With WinDVD 9 Plus Blu-ray, users can enjoy 1080p high-definition Hollywood blockbusters or Blu-ray Disc home movies.

-Advanced Interactive Content Support - Next-generation interactivity provides access to pop-up menus or picture-in-picture features with full BD-J support, all without interrupting the movie.

-Latest Surround Sound Technologies - Dolby(R) Digital Plus, Dolby(R) TrueHD and DTS-HD surround sound support are included in WinDVD 9 Plus Blu-ray for the ultimate audio experience.

-Next-Generation Hardware Acceleration - Experience superb playback of the most demanding titles with support for NVIDIA(R) PureVideo(R) HD and ATI Avivo(TM) HD hardware acceleration providing increased user support of high-definition playback.

-Fully Compliant with Content Protection Systems - Supports HDCP, AACS and BD+ to ensure worry-free playback now and into the future.

-AVCHD - Supports playback of video from AVCHD camcorders copied from the camcorder hard drive, on AVCHD disc or memory card.

#### Laptop Features

WinDVD 9 Plus Blu-ray optimizes the on-the-go movie viewing experience with the latest laptop features including:

-Battery Optimization - Extends the life of the laptop's battery providing extended playback time.

-TimeStretch - Increases video and audio playback speed so users never miss the ending of their favorite movie while traveling.

-Smart Stretch - Provides standard or widescreen viewing allowing flexibility for varying movie and laptop types.

-Virtual Surround Sound - Supports virtual surround sound technologies even when listening on headphones and stereo speakers.

#### Pricing and Availability

WinDVD 9 Plus Blu-ray is priced at \$99.99 SRP (US and Canada), and is available starting today through [www.corel.com](http://www.corel.com) and over the coming weeks from Corel's global channel partners. WinDVD 9 Plus Blu-ray also includes HD DVD playback with Advanced Navigation, and all of the features and technologies in WinDVD 9 Plus and WinDVD 9.

WinDVD 9 Plus is priced at \$79.99 SRP (US and Canada), and is available starting today through [www.corel.com](http://www.corel.com) and over the coming weeks from Corel's global channel partners. WinDVD 9 Plus includes play back of standard-definition DVD and video with advanced Trimension(TM)All2HD upscaling for a near-HD viewing experience, as well as AVCHD video playback. Audio playback technologies include Dolby(R) Digital EX, Dolby Pro Logic(R) IIx and DTS Digital Surround. WinDVD 9 Plus includes all of the features and technologies in WinDVD 9.

WinDVD 9 is priced at \$49.99 SRP (US and Canada), and is available starting today through [www.corel.com](http://www.corel.com) and over the coming weeks from Corel's global channel partners. WinDVD 9 is for users who want straight-forward playback of standard-definition videos and DVDs as well as DivX and QuickTime movies. WinDVD 9 includes Dolby(R) Digital, DTS 2.0 Channel, SRS TruSurround XT audio technologies.

Upgrades from WinDVD 6, 7 and 8 to WinDVD 9 Plus Blu-ray are priced at \$59.99 SRP (US and Canada), and are available starting today through [www.corel.com](http://www.corel.com).

#### About Corel Corporation

Corel is a leading developer of graphics, productivity and digital media software with more than 100 million users worldwide. The Company's product portfolio includes some of the world's most popular and widely recognized software brands including CorelDRAW(R) Graphics Suite, Corel(R) Paint Shop Pro Photo(R), Corel(R) Painter(TM), Corel DESIGNER(R), VideoStudio(R), Corel(R) WordPerfect(R) Office, WinDVD(R), WinZip(R) and iGrafx(R). Designed to help people become more productive and express their creative potential, Corel's software strives to set a higher standard for value with full-featured products that are easier to learn and use. The industry has responded with hundreds of awards recognizing Corel's leadership in software innovation, design and value.

Corel's products are sold in more than 75 countries through a well-established network of international resellers, retailers, original equipment manufacturers, online providers and Corel's global websites. The Company's headquarters are located in Ottawa, Canada with major offices in the United States, United Kingdom, Germany, Taiwan, China and Japan. Corel's stock is traded on the NASDAQ under the symbol CREL and on the TSX under the symbol CRE.

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