

CONNS INC
Reported by
STEPHENS HARRIET C

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 10/16/17 for the Period Ending 10/12/17

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CIK	0001223389
Symbol	CONN
Fiscal Year	01/31

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
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[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * STEPHENS HARRIET C (Last) (First) (Middle) 111 CENTER STREET (Street) LITTLE ROCK, AR 72201 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)
3. Date of Earliest Transaction (MM/DD/YYYY) <p align="center">10/12/2017</p>		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (MM/DD/YYYY)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/12/2017		P		30000	A	\$25.3593 ⁽¹⁾	2757920	I	By Stephens Investments Holdings LLC
Common Stock	10/13/2017		P		12000	A	\$25.5018 ⁽²⁾	2769920	I	By Stephens Investments Holdings LLC
Common Stock								22619	I	By Warren Miles Amerine Stephens 2012 Trust
Common Stock								385350	I	By Warren A. Stephens Grantors Trust
Common Stock								285000	I	By Warren A. Stephens Roth IRA
Common Stock								430000	I	By WAS Family Trust One
Common Stock								279831 ⁽³⁾	I	By Harriet C. Stephens Trust
Common Stock								403452 ⁽⁴⁾	I	By Paula W. and John P. Calhoun Family Trust
Common Stock								931038	I	By Warren and Harriet Stephens Childrens Trust
Common Stock								82430	I	By Stephens Inc.
Common Stock								0 ⁽⁵⁾	I	By WAS Conns Annuity Trust One
Common Stock								56633	I	By Warren Miles Amerine Stephens 1995 Trust
Common Stock								6352	I	By Warren Miles Amerine

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1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
										Stephens Trust
Common Stock								56633	I	By John Calhoun Stephens 1995 Trust
Common Stock								6352	I	By John Calhoun Stephens Trust
Common Stock								56633	I	By Laura Whitaker Stephens 1995 Trust
Common Stock								6352	I	By Laura Whitaker Stephens Trust
Common Stock								68706 (6)	I	By Warren Miles Amerine Stephens Revocable Trust
Common Stock								68705 (6)	I	By John C. Stephens Revocable Trust
Common Stock								68705 (6)	I	By Laura Whitaker Stephens Revocable Trust

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)	Date Exercisable	Expiration Date				

Explanation of Responses:

- (1) Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$25.275 to \$25.70, inclusive. Reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within such range.
- (2) Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$25.45 to \$25.70, inclusive. Reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within such range.
- (3) Number of shares reported as indirectly owned by Harriet C. Stephens Trust reflects the receipt of 96,548 shares previously reported as indirectly owned by Paula W. & John P. Calhoun Family Trust UID 6/29/2016, a grantor retained annuity trust for the benefit of the children of Warren and Harriet Stephens.
- (4) Number of shares reported as indirectly owned by Paula W. & John Cahoun Family Trust UID 6/29/2016 reflects the transfer to Harriet C. Stephens Trust of 96,548 shares pursuant to an annuity obligation.
- (5) Number of shares reported as indirectly owned by WAS Conns Annuity Trust One reflects the gifts by WAS Conns Annuity Trust One of (i) 68,706 shares to Warren Miles Amerine Stephens Revocable Trust, (ii) 68,705 shares to John C. Stephens Revocable Trust, and (iii) 68,705 shares to Laura Whitaker Stephens Revocable Trust. All of such trusts are trusts established for the benefit of reporting person's children.
- (6) Represents shares previously reported as indirectly owned by WAS Conns Annuity Trust One.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
STEPHENS HARRIET C 111 CENTER STREET LITTLE ROCK, AR 72201		X		

Signatures

