

**CONNS INC**  
Reported by  
**STEPHENS HARRIET C**

**FORM 4**  
(Statement of Changes in Beneficial Ownership)

Filed 10/18/17 for the Period Ending 10/16/17

Address	4055 TECHNOLOGY FOREST BLVD, SUITE 210 THE WOODLANDS, TX, 77381
Telephone	9362305899
CIK	0001223389
Symbol	CONN
Fiscal Year	01/31

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
OMB Number: 3235-0287  
Estimated average burden  
hours per response... 0.5

[ ] Check this box if no longer  
subject to Section 16. Form 4 or  
Form 5 obligations may  
continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or  
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
<b>STEPHENS HARRIET C</b>			<b>CONNS INC [ CONN ]</b>			<input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)					
<b>111 CENTER STREET</b>			<b>10/16/2017</b>					
(Street)			4. If Amendment, Date Original Filed (MM/DD/YYYY)			6. Individual or Joint/Group Filing (Check Applicable Line)		
<b>LITTLE ROCK, AR 72201</b>						<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)								

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/16/2017		P		23000	A	\$25.4989 (1)	2792920	I	By Stephens Investments Holdings LLC
Common Stock								22619	I	By Warren Miles Amerine Stephens 2012 Trust
Common Stock								385350	I	By Warren A. Stephens Grantors Trust
Common Stock								285000	I	By Warren A. Stephens Roth IRA
Common Stock								430000	I	By WAS Family Trust One
Common Stock								279831	I	By Harriet C. Stephens Trust
Common Stock								403452	I	By Paula W. and John P. Calhoun Family Trust
Common Stock								931038	I	By Warren and Harriet Stephens Childrens Trust
Common Stock								82430	I	By Stephens Inc.
Common Stock								0	I	By WAS Conns Annuity Trust One
Common Stock								56633	I	By Warren Miles Amerine Stephens 1995 Trust
Common Stock								6352	I	By Warren Miles Amerine Stephens Trust
Common Stock								56633	I	By John Calhoun Stephens

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
										<b>1995 Trust</b>
Common Stock								6352	I	By John Calhoun Stephens Trust
Common Stock								56633	I	By Laura Whitaker Stephens 1995 Trust
Common Stock								6352	I	By Laura Whitaker Stephens Trust
Common Stock								68706	I	By Warren Miles Amerine Stephens Revocable Trust
Common Stock								68705	I	By John C. Stephens Revocable Trust
Common Stock								68705	I	By Laura Whitaker Stephens Revocable Trust

**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

**Explanation of Responses:**

- (1) Price is a weighted average price. The shares were purchased in multiple transactions at prices ranging from \$25.475 to \$25.50, inclusive. Reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the SEC, upon request, full information regarding the number of shares purchased at each separate price within such range.

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
STEPHENS HARRIET C 111 CENTER STREET LITTLE ROCK, AR 72201		X		

**Signatures**

**Todd Ferguson, attorney in fact for reporting person**

**10/18/2017**

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.