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Conn's and LG Bring Basketball Excitement to Houston Middle School

Clyde "The Glide" Drexler teams up to donate LG SUPER UHD TVs to school

HOUSTON--(BUSINESS WIRE)-- Conn's, Inc. (NASDAQ:CONN), a growing furniture and home goods retailer based in The Woodlands, Texas, and LG Electronics USA, brought cheers and excitement to Houston's Jackson Middle School this morning. University of Houston and NBA legend, Clyde Drexler, headlined the event to celebrate college basketball in Houston.

More than 800 students packed their gym to hear Drexler talk about helping the University of Houston Cougars' renowned "Phi Slama Jamma" teams reach the brink of a national championship. He explained the role dedication and teamwork played in their success and how he used those lessons as a foundation to become an Olympic Gold Medalist, NBA champion, Hall of Famer and, most important, a better person.

Drexler challenged the students to always do the right thing. "This philosophy will pay off time and again," he said. "Character is a slam dunk for success in life."

Four lucky students were chosen to participate in basketball drills with Drexler. Conn's President and Chief Executive Officer, Norm Miller, then announced Conn's and LG were donating LG HD TVs to the school and surprised a seventh grader with an LG HD TV to take home to her family. The student was chosen for the honor by her teachers in recognition of the character she displays every day.

"Conn's is proud to call Houston home and we thought today's event was a great way to celebrate the city's moment in the spotlight," said Miller. "Partnering with LG and Clyde Drexler took everything to another level but, at the end of the day, the most rewarding part was reaching so many kids with positive messages about character."

With leading home entertainment, home appliance and mobile innovations, LG knows how to rally passionate fans for the ultimate game day experience. This year, LG is helping fans "Do Game Day Right" with incredible LG SUPER UHD TVs and OLED TVs that deliver the best game day viewing experience with more than a billion rich colors, as well as some just-released basketball stats based on team uniform color, which can be found at www.LGGameDay.com.

About Conn's, Inc.

Conn's is a specialty retailer currently operating approximately 100 retail locations in Arizona, Colorado, Georgia, Louisiana, Mississippi, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee and Texas.

Conn's primary product categories include:

- | Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- | Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- | Consumer electronics, including LED, OLED, Ultra HD, and internet-ready televisions, Blu-ray players, home theater and portable audio equipment;
- | Home office, including computers, printers and accessories.

Additionally, Conn's offers a variety of products on a seasonal basis. Unlike many of its competitors, Conn's provides flexible in-house credit options for its customers in addition to third-party financing programs and third-party rent-to-own payment plans.

Conn's was included in Fortune magazine's 2015 list of the fastest growing companies and was named a 2015 Hot Retailer by the National Retail Federation.

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Conn's, Inc.
Jamie Pierce, 936-206-3154

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