Columbia Sportswear Company to Announce First Quarter Financial Results on Thursday, April 26, 2012

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq:COLM) plans to release financial results of its first quarter at approximately 4:00 p.m. ET on Thursday, April 26, 2012.

At approximately 4:15 p.m. ET, a commentary by Tom Cusick, Senior Vice President, Chief Financial Officer, reviewing the company's first quarter 2012 financial results and full year outlook will be filed with the SEC on Form 8-K and published to the company's website at http://investor.columbia.com/results.cfm. Analysts and investors are encouraged to review this commentary prior to participating in a conference call with senior management at 5:00 p.m. ET.

To listen to the conference call, please dial 877-407-9205. The call will also be webcast live on the Investor Relations section of the Company's website at http://investor.columbia.com where it will remain available until April 27, 2013.

Columbia Sportswear Company is a leading innovator in the global active outdoor apparel, footwear, accessories and equipment markets. Founded in 1938 in Portland, Oregon, Columbia products are sold in more than 100 countries and have earned an international reputation for innovation, quality and performance. Columbia products feature innovative technologies and designs that protect outdoor enthusiasts from the elements, increase comfort, and make outdoor activities more enjoyable. In addition to the Columbia brand, Columbia Sportswear Company also owns outdoor brands Mountain Hardwear®, Sorel®, and Montrail®. To learn more, please visit the company's websites at www.columbia.com , www.mountainhardwear.com , www.sorel.com , and www.montrail.com.

Columbia Sportswear Company
Investor Relations:
Ron Parham, 503-985-4584
Sr. Director of Investor Relations and Corporate Communications
rparham@columbia.com

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