Columbia Sportswear Company to Announce Second Quarter Financial Results On Thursday, July 28, 2011

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (NASDAQ:COLM) plans to release financial results of its second quarter at the close of regular market trading hours on Thursday, July, 28, 2011.

At approximately 4:15 p.m. ET, a commentary by Tom Cusick, Senior Vice President, Chief Financial Officer and Treasurer, reviewing the company's second quarter 2011 financial results and FY 2011 outlook will be filed with the SEC on Form 8-K and published to the company's website at http://investor.columbia.com/results.cfm. Analysts and investors are encouraged to review this commentary prior to participating in a conference call to be hosted by senior management at 5:00 p.m. ET.

To listen to the conference call, please dial 877-407-9205. The call will also be webcast live on the Investor Relations section of the Company's website at http://investor.columbia.com where it will remain available until July 26, 2012.

Columbia Sportswear Company is a leading innovator in the global active outdoor apparel, footwear, accessories and equipment markets. Founded in 1938 in Portland, Oregon, Columbia products are sold in more than 100 countries and have earned an international reputation for innovation, quality and performance. Columbia products feature innovative technologies and designs that protect outdoor enthusiasts from the elements, increase comfort, and make outdoor activities more enjoyable. In addition to the Columbia brand, Columbia Sportswear Company also owns outdoor brands Mountain Hardwear®, Sorel®, and Montrail®. To learn more, please visit the company's websites at www.columbia.com , www.mountainhardwear.com , www.sorel.com , and www.montrail.com.

Columbia Sportswear Company
Investor Relations Contact:
Ron Parham, Sr. Director of Investor Relations and Corporate Communications, 503-985-4584
rparham@columbia.com

Source: Columbia Sportswear Company

News Provided by Acquire Media