



## Converted Organics' Liquid Organic Fertilizers Registered in Hawaii

BOSTON, May 17, 2011 (GLOBE NEWSWIRE) -- Converted Organics Inc. (Nasdaq:COIN) announced today that the full suite of Converted Organics liquid organic fertilizers have been registered for sale and use in Hawaii. Additionally, sales representatives from Converted Organics attended the Crop Production Services (CPS) 11th annual Seminar and Trade show in Honolulu to introduce Converted Organics fertilizers to the CPS Sales and Agronomy team and customers in the Hawaiian agricultural market.

"Gaining registration for our fertilizers in Hawaii is a great opportunity for Converted Organics," says David Flannery, Vice President of Sales & Marketing for Converted Organics. Flannery adds, "Hawaii is one of the few states that is able to grow crops year-round, and there is an increasing trend towards organic production throughout the islands. There are terrific opportunities for us in both organic and conventional crop production here."

According to the 2007 USDA Census of Agriculture, there are 1.1 million acres of farmland throughout Hawaii.

### About Converted Organics

Converted Organics' (Nasdaq:COIN) mission is to promote, develop and operate profitable innovative clean technologies that contribute to the improvement of our environment by use of sustainable business practices and the judicious use of natural resources. Converted Organics Inc. is currently composed of three primary lines of business at the intersection of Agriculture, Water and Waste Recycling. Each business contributes to our mission and uses sustainable business practices that protect and value the environment. The three lines of business are Organic Fertilizer (Converted Organics), Vertical Farming (TerraSphere Systems - [www.terraspheresystems.com](http://www.terraspheresystems.com)), and Industrial Wastewater Treatment (Industrial Wastewater Resources).

The Converted Organics Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7431>

*This press release contains forward-looking statements that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, liquidity, results of operations, plans and objectives. In some cases, you may identify forward-looking statements by words such as "may," "should," "plan," "intend," "potential," "continue," "believe," "expect," "predict," "anticipate" and "estimate," the negative of these words or other comparable words. These statements are only predictions. One should not place undue reliance on these forward-looking statements. The forward-looking statements are qualified by their terms and/or important factors, many of which are outside the Company's control, involve a number of risks, uncertainties and other factors that could cause actual results and events to differ materially from the statements made. The forward-looking statements are based on the Company's beliefs, assumptions and expectations of our future performance, taking into account information currently available to the Company. These beliefs, assumptions and expectations can change as a result of many possible events or factors, including those events and factors, not all of which are known to the company, described most recently in the "Risk Factors" section in the Company's most recently filed annual report on Form 10-K. Neither the Company nor any other person assumes responsibility for the accuracy or completeness of these statements. The Company will update the information in this press release only to the extent required under applicable securities laws. If a change occurs, the Company's business, financial condition, liquidity and results of operations may vary materially from those expressed in the aforementioned forward-looking statements.*

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Source: Converted Organics Inc.

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