



## **Converted Organics Inc. Appoints Robert C. Bayliss Director of Manufacturing Operations**

### **Bayliss Brings Over Two Decades of Manufacturing Experience to Converted Organics**

BOSTON, Mar 19, 2008 (BUSINESS WIRE) -- Converted Organics Inc. (NASDAQ:COIN) announced today that it has appointed Robert C. Bayliss as its new Director of Manufacturing Operations.

Mr. Bayliss, age 44, is the former Founder and Principal of Bayliss Consulting Services, which provided operating efficiency strategies, merger and acquisition support, and asset sales assistance to a broad range of manufacturing and consumer product companies. Mr. Bayliss has over 20 years of manufacturing, operations, and management experience in the recycling and fertilizer industries, as well as extensive experience in the design and construction of recycling facilities. He created the infrastructure, operating protocols and staffing allocations for Regenerated Resources LLC's first organic fertilizer manufacturing facility, dedicated to the production of an extensive line of all-natural fertilizers. Mr. Bayliss' background includes implementing state-of-the-art technologies to enhance recycling operations, and a proven track record of increasing productivity and generating revenue while reducing manufacturing costs.

"Robert will have responsibility for overseeing the final stages of construction for Converted Organics' flagship manufacturing facility in New Jersey, as well as additional future facilities that will be developed in Rhode Island and other cities to meet market demand for our organic fertilizer products," said John P. Weigold, Vice President, Development and Operations. "Robert's impressive experience and expertise in manufacturing facility development and management, as well as his ability to contain costs and deliver a significant return on investment make him a valuable addition to the Converted Organics team."

"I am extremely excited to join Converted Organics, particularly as the company is constructing its landmark manufacturing facility in New Jersey and enhancing its newly acquired production site in California," said Bayliss. "I look forward to adding my strengths and experience to those of the existing Converted Organics' team and working together to accelerate a successful entry into the organic fertilizer market."

About Converted Organics Inc.

Converted Organics (NASDAQ:COIN), based in Boston, MA, is dedicated to producing valuable all natural, organic soil amendment or fertilizer products through food waste recycling. The company uses proven, state-of-the-art technologies to create a product that helps grow healthier food and improve environmental quality. Converted Organics plans to sell and distribute its environmentally-friendly fertilizer products in the retail, turf management, and agribusiness markets.

Converted Organics' fertilizer products will be produced in both a dry pellet and liquid concentrate. Converted Organics' products have been tested in numerous field trials for more than a dozen crops with the result that, on average, the net value of the farmer's crop increased 11-16%, depending on the particular crop and product application. This is due, in part, to the disease suppression characteristics of the product, which reduce or eliminate the need for other costly, often toxic, crop protection applications. Increased use of nitrogen in commercial agriculture and turf grass applications, such as golf courses, has reduced the soil's ability to absorb nitrogen and other nutrients. Using the products produced by Converted Organics helps restore the soil by replenishing these micronutrients. This reduces the amount of nitrogen required in a virtuous cycle that benefits from long-term use. As a result, use of the product will reduce chemical run-off to streams, ponds and rivers, an objective with significant long term benefits to the environment.

The products have a long shelf life compared to many other organic fertilizers. In a number of lab and field trials, the liquid product has been shown to be effective in mitigating powdery mildew, a leaf fungus that effects most plants and grasses and restricts the flow of water and nutrients to the plant. The Company's fertilizer products can be used on a stand-alone basis or in combination with more traditional fertilizers and crop protection products. Converted Organics expects to benefit from increased regulatory focus on organic waste processing and on environmentally-friendly growing practices.

This press release contains forward-looking statements that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, liquidity, results of operations, plans and objectives. In some cases, you may identify forward-looking statements by words such as "may," "should," "plan," "intend," "potential," "continue," "believe," "expect," "predict," "anticipate" and "estimate," the negative of these words or other comparable words. These statements are only predictions. One should not place undue reliance on these

forward-looking statements. The forward-looking statements are qualified by their terms and/or important factors, many of which are outside the Company's control, involve a number of risks, uncertainties and other factors that could cause actual results and events to differ materially from the statements made. The forward-looking statements are based on the Company's beliefs, assumptions and expectations of our future performance, taking into account information currently available to the Company. These beliefs, assumptions and expectations can change as a result of many possible events or factors, including those events and factors described in "Risk Factors" in the prospectus, not all of which are known to the Company. Neither the Company nor any other person assumes responsibility for the accuracy or completeness of these statements. The Company will update the information in this press release only to the extent required under applicable securities laws. If a change occurs, the Company's business, financial condition, liquidity and results of operations may vary materially from those expressed in the aforementioned forward-looking statements.

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