



## **Converted Organics and Biorem Inc. Host Field Day Events to Highlight Outstanding Results of Liquid Organic Fertilizer Blend**

### **Companies' Special Fertilizer Blend Provides Significant Boost to Idaho Potato Growers**

BOSTON, Aug 26, 2010 (GlobeNewswire via COMTEX News Network) -- Converted Organics Inc., (Nasdaq:COIN) today announced that, in collaboration with Biorem Inc., it will be hosting two field day events, on August 26 and September 2, 2010 for agriculture retail crop advisors. The events will be held at the headquarters of Webster Inc., in Rexburg, Idaho. Each event is expected to run for approximately 4 hours, and the companies expect over 30 retail crop advisors and 100 growers to attend.

The field days will highlight the significant increase in yields that have resulted from using a blended liquid organic fertilizer featuring Converted Organics LC 1-1-1 and Biorem Inc.'s PBC (PharmGrade Biological Consortium). Converted Organics LC 1-1-1 is a highly concentrated Liquid Compost that helps to enhance microbial colonies within the soil ecosystem, and Biorem's PBC is a combination of over 200 pharmaceutical grade beneficial microbe species. When used together on potato plants, the products have generated increased yields and crop quality, while reducing incidence of disease. The fertilizer blend has been well received by potato growers in the State of Idaho, who are looking for ways to increase yields and quality while decreasing the use of pesticides and chemical fertilizers.

"Our PBC product is the result of 15 years of exhaustive R&D effort, and has generated solid results when used on its own. However, when used in conjunction with Converted Organics' liquid fertilizer products and technology, the results far exceeded our expectations," said Kelly Tuttle, President and CEO of Biorem Inc. "When evaluating PBC's effectiveness on its own, we have measured yield increases of up to 23% after a year. The growth trial using the blended Converted Organics LC and Biorem PBC fertilizer commenced just 50 days ago, and we are already seeing bigger plants, better roots, more tuber set and smoother spuds. We look forward to promoting this unique blended product with the Converted Organics team during these Idaho field days."

About Converted Organics Inc.

Converted Organics Inc. (Nasdaq:COIN) ([www.convertedorganics.com](http://www.convertedorganics.com)) is dedicated to producing high-quality, all-natural, organic soil amendment and fertilizer products through food waste recycling. The Company uses its proprietary High Temperature Liquid Composting (HTLC) system, a proven, state-of-the-art microbial digestion technology, to process various biodegradable food wastes into dry pellet and liquid concentrate organic fertilizers that help grow healthier food and improve environmental quality. Converted Organics sells and distributes its environmentally-friendly fertilizer products in the retail, professional turf management, and agribusiness markets.

The Converted Organics Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7431>

About Biorem Inc.

Biorem Inc. is dedicated to building a better, more environmentally-sound planet, and to creating a manufacturing, service and sales company which networks with like-minded people, in order to seek out all opportunities to beautify the earth. To do this, Biorem actively takes part in cleaning up environmentally sensitive sites, and using these resources to build better fertilizer, which in turn helps to renew the ground with eco-friendly soil, helping to promote and sustain a healthier growth pattern for the earth. For more information, visit Biorem at <http://www.pharmgrade.net>.

This press release contains forward-looking statements that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, liquidity, results of operations, plans and objectives. In some cases, you may identify forward-looking statements by words such as "may," "should," "plan," "intend," "potential," "continue," "believe," "expect," "predict," "anticipate" and "estimate," the negative of these words or other comparable words. Forward-looking statements include the ongoing customer demand for the Company's products and the Company's ability to continue to become more efficient in its operations. These statements are only predictions. One should not place undue reliance on these forward-looking statements. The forward-looking statements are qualified by their terms and/or important factors, many of which are outside the Company's control, involve a number of risks, uncertainties and other factors that could cause actual results and events to differ materially from the statements made. The

forward-looking statements are based on the Company's beliefs, assumptions and expectations of our future performance, taking into account information currently available to the Company. These beliefs, assumptions and expectations can change as a result of many possible events or factors, including those events and factors described in the "Risk Factors" section in the Company's most recently filed annual report on Form 10-K, as updated in the Company's quarterly reports on Form 10-Q filed since the annual report, not all of which are known to the Company. Neither the Company nor any other person assumes responsibility for the accuracy or completeness of these statements. The Company will update the information in this press release only to the extent required under applicable securities laws. If a change occurs, the Company's business, financial condition, liquidity and results of operations may vary materially from those expressed in the aforementioned forward-looking statements.

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