



## **Leading Massachusetts Cranberry Grower Morse Brothers Inc. Achieves Positive Results with Converted Organics' LC 1-1-1(TM) Organic Fertilizer**

BOSTON, Dec 02, 2009 (BUSINESS WIRE) -- Converted Organics Inc. (NASDAQ:[COIN](#)) announced today that Morse Brothers, Inc., Massachusetts' largest supplier of fresh cranberries to Ocean Spray, reported positive results from the use of Converted Organics' LC 1-1-1(TM) liquid organic fertilizer on two test parcels of new cranberry bog.

Ben Lear cranberries, a variety noted for not producing a crop during the first year of planting due to berry rot, were planted in the first parcel. Beginning at the end of May, a total of three applications of Converted Organics' LC 1-1-1(TM) (two applications of 10 gallons each and a third application of five gallons) were applied over approximately one and one-half months, resulting in a yield of 200 barrels of cranberries to the acre, with less than five percent of berry rot reported. Parcel number two was planted with Stevens cranberries. Similarly, three applications of Converted Organics' LC 1-1-1(TM) (two applications of 10 gallons each and a third application of five gallons) were also applied over approximately one and one-half months on parcel number two, yielding 97 barrels of cranberries to the acre, again with less than five percent of berry rot reported. A third parcel was planted with Crimson Queen cranberries and did not receive Converted Organics' LC 1-1-1(TM) liquid fertilizer. There was no crop harvested on parcel number three, due to berry rot. All bogs received the normal culture practices used in cranberry production.

"Morse Brothers, Inc. is very pleased with the outstanding results achieved on our test parcels from utilizing Converted Organics' LC 1-1-1(TM) liquid organic fertilizer," said Aaron Berndt, General Manager of Farm Operations for Morse Brothers, Inc. "In addition to exceptional yield from both varieties of cranberries, we also noted that the cranberry vines filled in very fast on the parcels we treated with Converted Organics' LC 1-1-1(TM)."

### **About Converted Organics Inc.**

Converted Organics (NASDAQ:COIN, [www.convertedorganics.com](http://www.convertedorganics.com)), based in Boston, MA, is dedicated to producing high-quality, all-natural, organic soil amendment and fertilizer products through food waste recycling. The Company uses its proprietary High Temperature Liquid Composting (HTLC) system, a proven, state-of-the-art microbial digestion technology, to process various biodegradable food wastes into dry pellet and liquid concentrate organic fertilizers that help grow healthier food and improve environmental quality. Converted Organics sells and distributes its environmentally-friendly fertilizer products in the retail, professional turf management, and agribusiness markets.

Converted Organics' flagship manufacturing facility is located in Woodbridge, New Jersey. A second manufacturing site is located in Gonzales, California. Converted Organics' products have been tested in numerous field trials for more than a dozen crops with the result that, on average, the net value of the farmer's crop increased 11-16 percent, depending on the particular crop and product application. This is due, in part, to the disease suppression characteristics of the product, which reduce or eliminate the need for other costly, often toxic, crop protection applications. In a number of lab and field trials, Converted Organics' liquid product has been shown to be effective in mitigating powdery mildew, a leaf fungus that affects most plants and grasses and restricts the flow of water and nutrients to the plant. Increased use of nitrogen in commercial agriculture and turf grass applications, such as on golf courses, has reduced the soil's ability to absorb nitrogen and other nutrients. Using the products produced by Converted Organics helps restore the soil by replenishing these micronutrients. This reduces the amount of nitrogen required in a virtuous cycle that benefits from long-term use. As a result, use of the product reduces chemical runoff to streams, ponds and rivers, an objective with significant long-term benefits to the environment.

Converted Organics' products have a long shelf life compared to many other organic fertilizers. The Company's fertilizer products can be used on a stand-alone basis or in combination with more traditional fertilizers and crop protection products. Converted Organics expects to benefit from increased regulatory focus on organic waste processing and on environmentally-friendly growing practices.

*This press release contains forward-looking statements that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, liquidity, results of operations, plans and objectives. In some cases, you may identify forward-looking statements by words such as "may," "should," "plan," "intend," "potential," "continue," "believe," "expect," "predict," "anticipate" and "estimate," the negative of these words or other comparable words. Forward-looking statements include the ongoing customer demand for the Company's products and the Company's ability to continue to become more efficient in its operations. These statements are only predictions. One should not place undue reliance on these forward-looking statements. The forward-looking statements are*

*qualified by their terms and/or important factors, many of which are outside the Company's control, involve a number of risks, uncertainties and other factors that could cause actual results and events to differ materially from the statements made. The forward-looking statements are based on the Company's beliefs, assumptions and expectations of our future performance, taking into account information currently available to the Company. These beliefs, assumptions and expectations can change as a result of many possible events or factors, including those events and factors described in the "Risk Factors" section in the Company's most recently filed annual report on Form 10-K, as updated in the Company's quarterly reports on Form 10-Q filed since the annual report, not all of which are known to the Company. Neither the Company nor any other person assumes responsibility for the accuracy or completeness of these statements. The Company will update the information in this press release only to the extent required under applicable securities laws. If a change occurs, the Company's business, financial condition, liquidity and results of operations may vary materially from those expressed in the aforementioned forward-looking statements.*

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SOURCE: Converted Organics Inc.

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